



Past Conference Report

*International Conference on Digital Transformation
A strategic approach towards Sustainable
Development*

(Virtual Conference)

Organized By

**Institute of Management Education Research and
Training (IMERT), Pune, Maharashtra**

In Association with

**Institute For Engineering Research and Publication
(IFERP)**

11th & 12th February 2022

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1. EVENT SUMMARY

Conference Name	: International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022)
Date	: 11 th & 12 th February 2022
Conference Theme	: Digital Transformation Towards Sustainable Development
Auspice Organisations	: Institute of Management Education Research and Training (IMERT), Pune, Maharashtra Institute for Engineering Research and Publication (IFERP)
Mode/Place	: Virtual Conference
No. of Delegates	: 90 Delegates for the conference.

1.1 OVERVIEW

International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022) held on the 11th & 12th February 2022, which was Organized by Institute of Management Education Research and Training (IMERT), Pune, Maharashtra In association with Institute for Engineering Research and Publication (IFERP).

Participated in this conference represents a way of inter-personal and inter-institutional communication based on research themes specific to the modern trends of the management sciences and education domain.

The conference represented an occasion of international interest that was addressed to the Various Engineering domains, Management studies and education, but also to the professionals from connection domains who, by their contributions may provide a multidisciplinary communication framework.

Call For Paper:

- ✓ Digital Transformation Towards Sustainable Development In Marketing
- ✓ Digital Transformation Towards Sustainable Development In Human Resources Management
- ✓ Digital Transformation Towards Sustainable Development In Operations & Supply Chain Management

- ✓ Digital Transformation Towards Sustainable Development In Finance & Accounting
- ✓ Digital Transformation Towards Sustainable Development In IT & Engineering
- ✓ Digital Transformation Towards Sustainable Development In Strategy & Entrepreneurship
- ✓ Digital Transformation Towards Sustainable Development In Education & Economy
- ✓ Digital Transformation Towards Sustainable Development In General Management

1.2 Conference Theme

International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022) was themed about the distinct distinguished consequences and different hurdles in the fields of engineering and management. This convention seeks to draw together executives, researchers, scholars, and academics in all areas of economics, business management, to provide a global platform for the distribution of significant investigative results, distinguished approaches, and developmental applicability that focus on both modern methods and innovative approaches.

This convention focused on strikingly advanced conditions in the distinguished developments of engineering, management and sciences and is foreseen to attract renowned experts from these specialties as well as lesser-known domains too. Participated in this conference supports participants and attendees in contemplating their proficiency to sharpen their abilities and improve their strategies using innovative approaches by interlacing with their associates and equals. Participants either likewise be allowed to connect with experts and prominent lecturers and share popular ideas and research outcomes with them.

2. ABOUT THE CONFERENCE

International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022) held on the 11th & 12th February 2022 organised by Institute of Management Education Research and Training (IMERT), Pune, Maharashtra In association with Institute for Engineering Research and Publication (IFERP).

ICDTSD-2022 offered researchers, delegates and scholars an incredible chance to interact with each other and share their experience and knowledge of technology application.

International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022) conference provided a stage for researchers and practitioners from academia and business to deal with state-of-the-art advancement in their respective fields.

OBJECTIVE OF THE CONFERENCE :

- Conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of management, economics, education, engineering & Technology towards sustainable development.
- Convene the world's experts to advance knowledge about innovative technologies and present new research findings and promote and enhance global scientific and community collaborations in synergy with other professional associations.
- Environmental responsibility, economic efficiency, social solidarity, digital transformations are the avenues as well as needs of modern business sectors. The achievement of the desired sustainable development with the help of digital transformation seems to be impractical without raising good critical thinkers and skilful agents of sustainable future.

THEME OF CONFERENCE :

- The theme of this conference revolves around bringing management, economics, engineering and business technology research areas synchronically on an indivisible platform.
- Digital transformation holds the promise of improving efficiency in varied aspects of management, education, engineering and technology. Digital transformation promises enabling innovation and reduction in the costs of a range of business processes.
- The conference aims at raising global and national awareness on sustainable development challenges and the crucial role of strong global partnerships and cooperation as powerful enablers of the successful achievement of all the SDGs.

3.ABOUT COLLEGE

IMERT is conceived as unique growth-oriented institute approved by AICTE, New Delhi. IMERT offers two years full time MBA programme permanently affiliated to Savitribai Phule Pune University for which the students are admitted through the admission procedure conducted by Directorate of Technical Education (DTE), Maharashtra state. The institute was established in 1994 and has a legacy of 25 years. It is A+ accredited institute by NAAC. The uniqueness of the institute lies in contemporary inputs from highly experienced and dedicated faculty members and development of dynamic personality. The institute is located at Karvenagar, a locality famous for some of the prominent and prestigious educational institutes, sprawling over a huge green zone with state of art infrastructure and hostel facility.

IMERT practices experiential learning rather than academics only. IMERT focuses for Student pursuing MBA at IMERT to become a final product in the market with polished soft skills, managerial skills, decision making skills and overall life skills required for making them successful executives and leaders in the world of management.

MAJOR ACHIEVEMENTS OF COLLEGE

- NAAC A+ Accredited College
- 25 + years of academic legacy
- Faculties with rich industrial experience
- Fully established Research centre
- Smart Learning Management Systems
- Vibrant Corporate relations division for placements and internships
- Established training centre for running add-on courses
- Strong institution Collaborations / MoUs with statutory bodies and industries for management training programs
- 'MakeItHappen Centre for Invention, Innovation and Incubation (MCII)



4.CONFERENCE SCOPE

ICDTSD-2022 topics include, but are not limited to, the following research and development areas/fields.

- Consumer Behaviour
- Product & Brand Marketing
- Green Marketing
- Digital Marketing
- SEO Management
- Intelligent Marketing
- Services Marketing
- Customer Relationship Management
- Marketing During Crisis

- Market Resilience
- Influential & Affiliated Marketing
- Retail Marketing
- Branding Strategies
- Social Media
- Workforce Diversity
- Equity & Inclusion For Organizational Effectiveness
- HR Planning & Development
- Talent & Competency Management
- HR Analytics
- Strategic HRM & Global HR
- Sustainable Practices In HRM
- HR Strategies Post Pandemic
- Digital Transformation In HRM
- Change Management
- HR Vision 2030
- Positive Organizational Psychology
- Work From Home Productivity
- Work-Life Balance
- People Empowerment & Inclusive Growth
- Gig Economy
- Employee Wellness & Mental Health
- Green HRM
- Stress Management
- Employee Job Satisfaction
- TPM
- Project Management
- TQM
- Six Sigma
- Productivity Management
- Manufacturing Processes
- SCM
- Optimization Techniques
- Technology Management
- Applications Of Analytics In Operations
- Inventory Management
- vendor Management
- Logistic Management
- Digital Payment & Private Credit Data
- Sustainable Practices In Financial Institutions & Markets
- Green Finance
- ESG Funds & ESG Policies Adopted By Corporate

- Challenges & Innovations In Banking & Insurance 4.0
- Blockchain In Financial Institutions & Markets
- Crypto Currencies: Issues & Perspectives
- Digital Transformation Of Financial Services
- Start-ups & Collaborative Finance
- Crowd Funding & Financial Inclusion
- Fintech Challenges
- Risks
- Sustainability & Governance
- Mergers & Acquisitions
- Financial Econometrics & Modelling
- Micro Finance & Regulation
- Corporate Finance & Valuation
- Corporate Governance
- Infrastructure Finance & Project Finance
- International Competitiveness & Sustainability Of Banks
- Innovations For Environmental Sustainability Practices of Banks
- Forex & Derivative markets
- Insurance
- Mutual Funds
- Financial Schemes By Govt.
- E-Governance
- Soft Computing Techniques
- Management Of Information Technology
- ERP
- Project Management
- Software Engineering
- Decision Support
- Experts Systems
- IoT (Internet Of Things)
- Knowledge Management
- Analytics & IT
- Ecological Engineering
- Geological Engineering
- AR
- VR & Mixed Reality
- Data Science
- Renewable Energy Technology
- Green technology
- Wind, Solar and Renewable Energy
- Green Constructions
- Big Data

- AI and machine learning
- Managing Technology &
- Sustained Innovation
- Green Energy
- Inventory Control
- Entrepreneurship
- Intrapreneurship
- Social - Entrepreneurship
- Techno Entrepreneurship
- Corporate Ownership
- Governance Control & Business Ethics
- Inclusive Growth – Strategy & Policy
- CSR
- The New Age Start-ups SMEs For Sustainable & Global Development & Women Entrepreneurship
- Digital Transformation in the Public Sector
- EdTech Policy Development
- Computational Thinking
- EdTech Ecosystems
- EdTech Agencies
- Distribution & Organization of Digital Media
- Professional Learning
- Global Learning
- Learning Profiles
- Learning Sciences
- Digital Citizenship
- Student-Centric Online learning
- Internet Economy
- Information Security & Trusted Computing
- New Education Policy (NEP)
- Strategy & General Management
- Arts Management
- Environment Management
- Communications Management
- Event/ Conference/Convention Management
- Global Financial Crisis
- Government Bailouts
- Government-Sponsored Enterprises
- International Finance
- Investment Banking Make In India
- Corporate Ethics
- Responsibility & Liability

- Legal Concerns
- Triple Bottom Line
- Business Culture Advancement

As a result, many Keynotes and Technical Sessions have been prepared in accordance with conference scope to discuss the Challenges, Opportunities and Problems of Application in various fields.

5. INAUGURAL PROGRAMME

The day 1 of the conference started with welcoming all the participants, dignitaries and special guest for the conference followed by the proceedings book release and introduction of session chair for the technical sessions. And then Welcome Speeches given by Convenor, Director I/C, and Keynote speeches were conducted.

Our valuable eminent keynote speakers from various parts of the country given their speeches followed by the technical session. On Day 1, technical sessions segregated as six sessions. Multiple technical participants were presented on Day 1 and completed the day 1 conference successfully.

The day 2 of the conference started by welcoming all participants, dignitaries and special guests followed by the Panel Discussion and Keynote Speeches. On Session I, II and III, multiple technical participants had presented their views based upon the theme of conference. Post completion, our honourable Institutional Mentor announced the Award winners of each session followed by Vote of thanks by Convenor. All together the ICDTSD-2022 conference conducted on 11th & 12th February 2022 was arranged and completed successfully.

5.1 WELCOME SPEECHES

Welcoming Honourable Dignitaries of the International Conference on Digital Transformation
A strategic approach towards Sustainable Development (ICDTSD-2022)



Dr. Jitendra Bhandari

DIRECTOR I/C

IMERT.



Dr. Milind Jagtap

Institutional Mentor

IMERT.



Dr. Rupendra Gaikwad

Assoc. Professor and IQAC Head

IMERT



Er. R. B. Satpathy

Chief Executive Officer

Institute for Engineering Research and Publication (IFERP).



Dr. Sanjay Mali

Principal

National Insurance Academy.

5.2 KEYNOTE SPEAKERS



Dr. Abhay Kumar

VICE-CHANCELLOR

Pratap University, Jaipur



Dr Deepak Tandon

Professor - (Finance & Accounting Area)

Programme Director-Centre For advanced banking

International Management Institute (IMI), New Delhi.



Prof. Seth Akutson

University Professor & Harvard Trained Entrepreneurship

Andragogue, Nile University, Nigeria.

5.3 PANELLISTS



Mr. ARUNKUMAR DURAI SWAMY

Yashika Industries, Chennai, Tamil Nadu, India



MR. SUMIT KUMAR

Fellow Program in Management (IS), Indian Institute of Management Indore.



Mr MANOJ KULKARNI

President & Managing Director

JEC Distributors Pvt. Ltd.



Dr. SANDEEP SAHASRABUDHE

Managing Director

Moneywise Wealth planners, Pune, Mumbai.

5.4 Conference Proceedings Release

On Behalf of Organizing committee of ICDTSD-2022, Conference proceedings were released.

IFERP
connecting engineers...developing research

ICDTSD

MERT PUNE

International Conference on Digital Transformation A strategic approach towards Sustainable Development

VIRTUAL CONFERENCE

ICDTSD-2022

11th - 12th February 2022 Pune, Maharashtra

Organized By
Institute of Management Education Research and Training (IMERT), Pune, Maharashtra

In Association with
Institute For Engineering Research and Publication (IFERP)

IFERP International Conference
IFERP Explore
<https://www.icdtsd.com/> | info@icdtsd.com

UPCOMING CONFERENCES

INTERNATIONAL CONFERENCE ON SMART ENVIRONMENT MANAGEMENT AND SOLUTIONS
ICEMS-2022
21st & 22nd APRIL 2022

INTERNATIONAL CONFERENCE ON COMMUNICATION SYSTEMS
ICDCS-2022
28th - 30th APRIL 2022

INTERNATIONAL CONFERENCE ON PHYSICAL SCIENCE AND TECHNOLOGY
ICPST-2022
21st - 23rd MAY 2022

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5.5 Keynote Speakers and Tutorial Sessions

Day 1 Speakers Session



Dr. Abhay Kumar
VICE-CHANCELLOR
Pratap University, Jaipur

Biography:

Dr. Abhay Kumar is having 16 Years of Industry Experience and having more than 21 years of Academic Experience. He is an Excellent Orator, motivator, counsellor, administrator, and manager. He has been worked as Director, Dean, Pro Vice Chancellor and now Vice Chancellor of Pratap University, Jaipur, Rajasthan

Keynote Speech Topic: Excellence in Higher Education: the way forward



Dr Deepak Tandon
Professor - (Finance & Accounting Area)
Programme Director-Centre For advanced banking
International Management Institute (IMI), New Delhi.

Biography:

Dr. Deepak Tandon has 36 years of work experience. He has a Ph.D. Management – Finance & M.B.A. – Finance (FMS, Delhi University); L.L.B. (Delhi University); M.Sc. (Delhi University), C.A.I.I.B. (Indian Institute of Banking and Finance, Mumbai) .At IMI he has excelled in Academics since 2007 and has held various positions as Chairperson Banking & Finance, Area Chair Finance and is currently heading the Finance Club . Dr Tandon has been awarded 10 Medals in academics and various accolades TN . Has been a leading Keynote Speaker at various International Forums, conferences, and events at New York (USA) , Delhi University affiliated Colleges , JNU , IP University. Received the best Academician Award of year 2018 from Integrated Chambers of Commerce and industry on 11th august 2018 Received the best Professor in finance & Accounting Award from Academy of Management professionals and IDMBA (Institute for digital Marketing & Business Analytics) - Academic Excellence award 2019. In February 2020 he received the Amity Excellence Award for the Best Professor in the area of Banking and Finance from Amity University Noida. He has been awarded 10 Awards in Academics and Research by accredited bodies and is on the editorial Board of Various International Journals



Day 2 Speakers Session



Prof. Seth Akutson

University Professor & Harvard Trained Entrepreneurship Andragogue, Nile University, Nigeria.

Biography:

Prof. Seth Akutson has Built & Expanded Obafemi Awolowo University, Nigeria, Consultancy Centre to Secure Businesses to Support the University. He also Set-up & expanded the Research & Training Department of the Chartered Institute of Stockbrokers, Lagos, Nigeria with the Mandatory Professional Development Programme in conjunction with the Security & Exchange Commission.

He Served as World Bank Consultant to Hon Minister of Power on Economic Analysis & Services. He has Worked with German Government, for Developing Policy for Trade Governance & Ease of Doing Business Head & Direct the Entrepreneurship Centres in the University to Access Funding from US Embassy[Secured Funding from US Embassy- to Developed the first Entrepreneurship.

A conference banner for a virtual conference. The main title is "Digital Transformation: Strategic Approach towards Sustainable Development" in white text on a black background. Below the title, it says "Professor Dr Seth Akutson" in blue, followed by "Former Vice Chancellor & Harvard Trained Entrepreneurship Andragogue" in white. The conference is organized by I.M.E.R.T. (Institute of Management Education Research and Training) Pune, Maharashtra, and is in association with I.F.E.R.P. (Institute For Engineering Research and Publication). The dates are 11th - 12th February 2022. The banner also features logos for I.M.E.R.T. Pune, I.F.E.R.P., and Zoom. A small video inset in the top right corner shows Prof. Seth Akutson speaking.

6. SESSION CHAIRS



Dr. Jitendra Bhandari

DIRECTOR I/C

IMERT.



Dr. Rupendra Gaikwad

Assoc. Professor and IQAC Head

IMERT



Dr. Pranav Kayande

Assoc. PROFESSOR

IMERT



Dr. Vinod Mohite

Assoc. PROFESSOR

IMERT



Dr. Venkata Madhusudan Rao

Assistant Professor

Jain (Deemed to be) University, Bangalore, Karnataka.



Dr. S. Gokula Krishnan

Associate Professor

Acharya Institute of Technology, Bangalore, Karnataka.

7. SCIENTIFIC PROGRAM

Day 1

09:50 AM to 10:00 AM	Welcome Speech about ICDTSD by Moderator
10:00 AM to 10:10 AM	Welcome Speech by Convener
10:10 AM to 10:20 AM	Welcome Address by Dr. Jitendra Bhandari, Director- IMERT
10:20 AM to 10:30 AM	Honour Address by Dr. Sanjay Mali- Principal- National Insurance Academy
10:30 AM to 10:40 AM	Welcome Address by Mr. Rudra Bhanu Satpathy, Chief Executive Officer (CEO), Technoarete Groups.
10:40 AM to 11:10 AM	Keynote Speech-I by Dr. Abhay Kumar, VICE-CHANCELLOR, Pratap University
11:15 AM to 01:00 PM	Technical Session-I
11:15 AM to 01:00 PM	Technical Session-I(A)
11:15 AM to 01:00 PM	Technical Session-I(B)
01:00 PM to 02:00 PM	Lunch Break
02:00 PM to 02:30 PM	Keynote Speech-II by Dr. Deepak Tandon, PROFESSOR - (FINANCE & ACCOUNTING AREA), Programme Director-Centre For advanced banking, International Management Institute (IMI)
02:30 PM to 05:00 PM	Technical Session-II
02:30 PM to 05:00 PM	Technical Session-II(A)
02:30 PM to 05:00 PM	Technical Session-II(B)

DAY 2

10:00 AM to 10:10 AM	Welcome Speech about ICDTSD by Moderator
10:10 AM to 10:20 AM	Presidential Address by Dr. Rupendra Gaikwad, Asso. Professor and IQAC Head IMERT
10:20 AM to 12:00 PM	Panel Discussion
12:00 PM to 12:30 PM	Keynote Speech-III by Prof. Seth Akutson, UNIVERSITY PROFESSOR & HARVARD TRAINED ENTREPRENEURSHIP ANDRAGOGUE, Nigeria
12:30 PM to 01:15 PM	Lunch Break
01:15 PM to 04:30 PM	Technical Session-III
01:15 PM to 04:30 PM	Technical Session-III(A)
01:15 PM to 04:30 PM	Technical Session-III(B)
04:30 PM to 05:00 PM	Valedictory Session

Technical Session I

Jan Dhan Yojna a New Beginning for Financial Inclusion in India; Journey and Road Map Ahead

Presented by DR. SNEHAL GODBOLE

Analysis of Municipal Solid Waste Management Strategies in the city of Greater Noida

Presented by VARNA VISHAKAR V

Crisis Mitigation Strategies adopted by IT Companies during COVID-19 Pandemic

Presented by DR. SHUBHANGEE RAMASWAMY

The revival of travel and tourism sector: Resilience Building Perspective

Presented by MS. NAMRATA DSOUZA

Assessment of impact of Covid 19 pandemic; on Mental health issues of employees associated with the hospitality sector in Pune City

Presented by MS. NAMRATA DSOUZA

A Study of Financial Inclusion through Pradhan Mantri Jan Dhan Yojana in Banking Sector

Presented by CHAITRALI KALE

A Study Of Factors Affecting Impulse Buying Behaviour On Customers At Shopping Malls

Presented by DR. VINOD MOHITE

Technical Session I(A)

Digital Platforms- An approach for sustainable development by Women Self Help Groups

Presented by PRATIKSHA V PINGLE

An Empirical Study on a Sample of Firms Listed on the Iraqi Stock Exchange on the Impact of (IFRS) Application on Accounting Conservatism

Presented by HUMAM ABDULATEEF SHOMAN

The Impact of Perceived Usefulness (PU) And Perceived Ease of Use (PEU) On the Adoption Of Mhealth Applications

Presented by KOKILA

A Review of the Digitalization of Talent Management in IT companies in India

Presented by UZMA SHAIKH

The Opportunity Analysis Of Carbon Credit Trading For Developing World- A Case Study

Presented by PROF SOUMYA VIJAYKUMAR SIRALI

Artisans Expectations towards Geographical Indication (GI) – Impact on Rural development

Presented by PRIYANKA.U

What drives foreign capital flows? – A disaggregation analysis of gross capital inflows to advanced and emerging economies

Presented by AKSHAY SAKHARKAR

Technical Session I(B)

Support Vector Machine for real time analysis of rocks and structures

Presented by N. LEO BRIGHT TENNISSON

Sugarcane Crop Yield Prediction using machine learning algorithm for western region of Maharashtra

Presented by ANSHUL HOODA

Advanced Web 2.0 Application For Proficient Development Of Library And Information Science Professional

Presented by DR. KISHOR N. WASURKE

Role of Android based mobile applications for effective agriculture Management: A review

Presented by VIDYA PATKAR

Role Of AI In Financial Sector

Presented by S. HARINI

Organization Culture Impacts On Employee Inspiration: A Contextual Analysis On A Clothing Organization In Tamilnadu

Presented by B. SUTHA

An Integrative Review on Corporate Communication and Employee Engagement

Presented by GOPA DAS

Technical Session II

Study of consumers buying behaviour with respect to green marketing initiatives in the areas of Mumbai and Pune.

Presented by SANIKA SACHIN SHINDE

To Study And Analyse Theories Of Investments Post Liberalisation, Privatisation And Globalisation (LPG) In India

Presented by Ms. ARIBA ATIQUE SAYED

Economic Opportunities For New India: Centralizing It The Decentralized Way

Presented by Ms. MALAIKA RANA

Agricultural Models A Sustainability Approach And The Way Forward For Rural Economy Of India

Presented by Ms. GUNJAN BHOJWANI

IIR System Identification with An Improved Particle Swarm Optimization Algorithm

Presented by Y. RAMA LAKSHMANNA

Carrier-Based PWM Methods with Common- Mode Voltage Reduction for Five-Phase Coupled Inductor Inverter

Presented by BATHULA RESHMA

Derivatives market response to COVID-19, a Black Swan event: A case study of Indian derivatives market

Presented by MS. AJITA VIJAY PANDIT

A bibliometric analysis of the development of Option Pricing models from 1970-2020

Presented by MS. AJITA VIJAY PANDIT

Smart Production Using IIoT

Presented by ANIRUDDHA BODHANKAR

Impact of Digital Transformation on Teaching Attitude of Private Professional Institutes' Teachers during Covid-19 Pandemic

Presented by DR. ANAMIKA SINGH

Technical Session II(A)

Implementation of Decision Support Systems for Crop Planning to Enhance Farmer's Income an Imperative.

Presented by SAGAR S. MANAGAVE

A Study On Consumer Perception And Expectation Towards Green Brands And Green Products

Presented by S. RENGALAKSHMI

An Analysis On Working Performance Towards The Electric Vehicle

Presented by B. GAYATHIRI

From economic crisis to psychological crisis: Increasing usage of social media and Over the Top media amidst the COVID 19 crisis

Presented by DR. SHILPA DEO

Reverse Triangle of Financial Literacy: The Proper Method For Inculcating Financial Literacy Among College Students

Presented by PROF. HANUMAN PRASAD

Social Networking Sites – A Lean Recruitment Tool Towards Digital Transformation For Sustainable Development

Presented by DR. AATISH DILIP ZAGADE

A Speculative study of Automation and Robotization Role in the sustainable development of organisation and its importance to country Growth

Presented by RUPALI P. GAWANDE

Factors impacting the Social commerce adoption intention

Presented by RICHA BINYALA

Digitalization of Stree Nidhi Operations at Village level to Empower SHG Women members in Guntur District, Andhra Pradesh

Presented by DR. G. MADHU SRI

A Study on Customers acceptability for digital banking channels in India – An empirical study

Presented by MOHAMMED NADEEM

Technical Session II(B)

Antecedents impacting the intention to use Digital voice assistants

Presented by SIMRAN SINGH

Online Classroom Model: Advantages And Challenges In Delivering Classes In Educational Institutions

Presented by VENKATACHALAM RAMAKRISHNAN

The state of “Innovation” and “Entrepreneurship” in India A Post Pandemic Bibliometric Analysis

Presented by DR. GAUTAM S. BAPAT

Impact Of Merger Of Banks On Financial Inclusion

Presented by MRS. NANDA B. K

Institutional Support for Development of Women Entrepreneurs in Kalyan Karnataka Region

Presented by MR. SHARANABASAPPA G. MALIPATIL

Organisational Foundations and Performance of Banks in India - A Juxtaposition Study from 1991-92 to 2019-20

Presented by MENEDHAL MANJUNATH SHANKRAPP

Basel Norms and Differential Performance of Banks in India- A Study of Post-Liberalisation Period -1991 To 2020

Presented by MENEDHAL MANJUNATH SHANKRAPP

A study of the learning methodology preferred by students at graduate and post graduate level.

Presented by MR. SACHIN KSHIRSAGAR

Utilization of Mobile Internet Services by Farmers in the Rural Area of Pune District

Presented by DR. RUPENDRA GAIKWAD

The empirical study of Consumer Patronage to Dettol products in the aftermath of COVID-19 pandemic

Presented by CS ANUSHREE SATPUTE

Technical Session III

A systematic review on green finance: Sustaining our mother earth.

Presented by SHUBHANGI BEDI

A Study on discovering and prioritizing lean six sigma barriers in Micro Small and Medium Enterprises

Presented by DR. T.K SRINATH

Emerging Trends In Enterprise Risk Management In MSMEs

Presented by DR SUNIL UJAGARE

Implementation Of Enterprise Knowledge Management And Its Impact On The Key Business Processes: HR Perspective

Presented by DR. RACHANA SHIKHARE

Effect of agile project management on sustainability

Presented by PROF. POOJA VAIDYA

Advancement of Organizational Agro-Tourism Business Culture through digital transformation

Presented by KISHOR B. DALVE

A Study on Green Accounting: Concept and Its Importance

Presented by MRS. RAJESHWARI SALI

The Impending Perspective of Digital Tools to develop Mathematics and Science educating in collegiate

Presented by DR. (MS.) BEBITAI ANNA SAJANE

Digital Transformation a Sustainable approach in the Public Sector with reference to Banking Sector.

Presented by DR. MANISHA SHINDE

A comparative study of selected E-commerce portals with relation to website traffic in post pandemic duration

Presented by PRAFUL SARANGDHAR

An Innovative Study on Adopting New Technology

Presented by SIRSHANANDA PANDA

Role and Responsibilities of Anganawadi Workers In Implementation of Integrated Child Development Service Scheme

Presented by PREMAVATI S PATIL

Atal Pension Yojana: A Scenario Analysis

Presented by B.V. PUSHPA

Technical Session III(A)

Seven Level Reduced Switch Symmetrical Inverter With Different PWM Techniques.

Presented by C PAVAN KUMAR

Skill Induction Training In Professionalizing People In Front Office Operations At Super Specialty Hospitals- A Case Study

Presented by ANU A NATRAJ

Customer Purchase Intention On Computer Hardware And Peripheral-An Intropective Study

Presented by BHAVYA N

Marketing Analysis Of Grapes In Sangli

Presented by MR. THROAT ARJUN C

Virtual Tourism as the Modern Market Tool for Sustainable Development

Presented by POOJA R

Role of CRM Practices in Life Insurance Corporation (LIC) of India: A Study with Reference to Raichur Division

Presented by PROF. RAMESH AGADI

Challenges of digital transformation in education industry on its Stakeholder

Presented by DR DEEPTI LELE

Exploring the technological Behaviour of small merchants with reference to cashless payments methods: The Indian Context

Presented by DR RICHA N. AGARWAL

A study of student's perception about learning through online and offline classes

Presented by PROF. PRATEEK SHRIVASTAVA

Impact of Digitalization post Covid

Presented by PRANAV KAYANDE

A study on “Challenges Faced by Institute/Colleges During the COVID-19 Pandemic Situation and the Resilience in there applicability”

Presented by PROF PRANJAL JADHAV

Reframing The Rules Of Business In Indian Hotel And Restaurant Sector Post Pandemic”

Presented by RAJESH N. PAHURKAR

Assessing the role of Autonomy in enabling Technology in Higher Education: A Review based on the Bibliometric Analysis of the Literature and Perception based Empirical Investigation of Students and Faculty.

Presented by SNEHAL HIRVE

Technical Session III(B)

A survey on MIPS-RISC Processors.

Presented by V. PRIYADARSHINI

Influence Of Education Outcomes & Student Employability Talents On Outlooks Of Employing Organizations

Presented by PROF. KAVERI. C.S

The Fundamentals of Epoxy Composites with Filler for Different Applications: A Review

Presented by MONIKA SHANKARRAO SATPUTE

Study the factors of influencing the growth of Health Insurance sector during covid-19 pandemic

Presented by PROF. BHAVSAR DHANANJAY NARAYAN

A Study on Perception and Experience of the Work: Special Reference to Teaching Role and Its Stress

Presented by DR. ANITA SANTAJI MANE

Perception Of Employees On Retention In Small Business

Presented by NARASIMHADEVARA VENKATA SASTRY

Citizen Satisfaction towards Solid Waste Transportation Management Service in Satara

Presented by RAJSHREE SHAMRAO NIKAM

Cluster Analysis: Application of K-Means and Agglomerative Clustering for Customer Segmentation

Presented by DR. PRAJAKTA WARALE

Customer Due Diligence In Lending For Indian Banks

Presented by DR. MANGALGOURI S PATIL

A systematic study on the relationship between resilience and employee engagement in Information Technology sector

Presented by MR. VIVEKANAND GAIKWAD

Study of Mediator effect of Work Pressure on Employee's Self- efficacy and Job Satisfaction

Presented by JITENDRA BHANDARI

Determining the Antecedents of Managing Attrition in 5 Star Hotels

Presented by APARNA SHASTRI

7.1 Highlights of Day 1 Sessions

Day 1 of ICDTSD-2022 consist of Six Technical Sessions of each session consist of 7 and 10 Presentations.

7.1.1 Highlight of Session-I

Technical Session-I consist of 7 Presentations in which the attracted presentation is listed below



Title: Jan Dhan Yojna a New Beginning for Financial Inclusion in India; Journey and Road Map Ahead

Author Name: Dr. Snehal Godbole, Faculty of Marketing Management, International Business and Banking & Insurance, Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur.

Co-author Name: Mr. Sameer Deshpande, Managing Director, GIMWEALTH PVT LTD.

Abstract:

A very ambitious project on financial inclusion was taken up on August, 2014 by the Government of India. The common man was given the accessibility towards financial services like insurance, saving accounts, credit and debit facilities which were earlier not available to the common man and he was deprived from these services. The paper is an attempt to map the success of the task taken up by Prime Minister on 15 August, 2014, namely, Pradhan Mantri Jan DhanYojana (PMJDY) till date. while studying the PMJDY it was found that there is a huge rise in the deposit of bank accounts which has gone up and the money can now be used for development projects and other areas of development. On the contrary there is lot of criticism for PMJDY by the other bodies and other elected members as they see it as an extra burden on public sector banks as it has increased their work load. Over all it has been successful in routing the rural population and bringing them in the main stream of life.



7.1.2 Highlight of Session-I(A)

Technical Session-I(A) consist of 7 Presentations in which the attracted presentation is listed below



Title: What drives foreign capital flows? – A disaggregation analysis of gross capital inflows to advanced and emerging economies

Author Name: Akshay Sakharkar, Research Scholar, Goa Business School, Goa University.

Co-author Name: Dr. Ramesh Bommadevara, Professor, Goa Business School, Goa University.

Dr. Sri Ram Padyala, Assistant Professor, Goa Business School, Goa University.

Abstract:

Using an extensive panel data on the gross capital inflows and their drivers identified based on the empirical literature in advanced and emerging markets for the last 25 years, this study explored the key drivers of aggregate and disaggregate capital flows emphasizing on the both the push as well as pull factors. The disaggregated capital flow which comprises of three main categories of foreign investments i.e. direct investments (DI's), portfolio investments (PI's) and other investments (OI's) while, the summation of these three components defines the aggregate investments (AI's). At the aggregate level, we find a strong association between capital flows and global drivers then domestic factors. Amongst the most consistent drivers, we can see further variations in terms of country groupings. While empirical findings on the disaggregated capital flows suggest that different types of capital flows are driven by the drivers differently, although some drivers are consistent most however suggest varied effects across the types of capital flows. The most important domestic drivers consist of financial development, financial openness and institutional quality. While factors such as global liquidity, commodity prices and global risk form the most consistent global drivers throughout the study.

7.1.3 Highlight of Session-I(B)

Technical Session-I(B) consist of 7 Presentations in which the attracted presentation is listed below



Title: Advanced Web 2.0 Application For Proficient Development Of Library And Information Science Professional

Author Name: Dr. Ramanik S. Lengure, Renuka College, Near Bank of India, Besa, Nagpur.

Co-author Name: Dr. Kishor N. Wasurke, Mahatma Gandhi Arts, Science and Late N.P. Commerce College, Armori Dist. Gadchiroli.

Abstract:

In recent years, there has been a big rise in social network websites and online applications where, "like minded users share resources, create, tag and label content and rate it in some way". Such applications vary greatly, ranging from websites where users can add, organize and share: bookmarks, academic references (e.g. CiteULike.org), and photographs (e.g., Flickr.com) to websites which can provide one stop information services. ICT and internet technologies have changed the nature of libraries in all sectors, they have also changed the perception and expectations of the user community". Web 2.0 without sticking to the prevailing framework of classification, allows user create free classification/ arrangement of data Web 2.0 user also contributes to the content by means of Evaluation, Review & Commenting. The social nature of Web 2.0 is another major difference between it and therefore the original, static Web. Increasingly, websites enable community-based input, interaction, content-sharing and collaboration. What is common amongst these websites is their emphasis on online collaboration and sharing of resources among users of these new tools and techniques are made possible by the concepts of second generation of Web which are called as Web2.0. Web 2.0 tools and services include Instant messaging, Streaming Media, News Feeds, Podcasting/Vodcasting, Social Networking. Considering all above application of Web 2.0 in present article we have planned to explode information of this application and aware importance of it to stakeholders of library sciences.

7.1.4 Highlight of Session-II

Technical Session-II consist of 10 Presentations in which the attracted presentation is listed below



Title: Smart Production Using IIoT

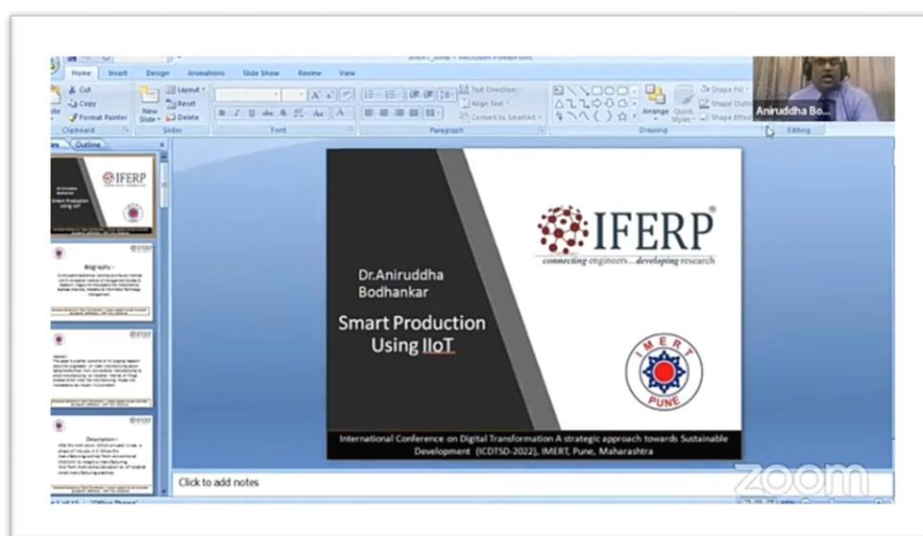
Author Name: Dr. Aniruddha M. Bodhankar, Incharge - Placements & Internships, Dr.Ambedkar Institute of Management Studies & Research

Co-author Name: NIL

Abstract:

This paper is an outcome of my ongoing research about the progression of Indian manufacturing sector post 2007-08 recession till today being evolved from conventional Manufacturing to Industrial Internet of Things enabled smart manufacturing and its possible impact on the manufacturing sector when the manufacturing houses are mandated to be Industry 4.0 compliant.

Keywords: Smart Factory, Smart Manufacturing, IIoT, IoT, Industry 4.0



7.1.5 Highlight of Session-II(A)

Technical Session-II(A) consist of 10 Presentations in which the attracted presentation is listed below



Title: A Study On Consumer Perception And Expectation Towards Green Brands And Green Products

Author Name: Rengalakshmi, Research Scholar, Department of Business Administration, Kalasalingam Business School, KARE, Tamil Nādu.

Co-author Name: K. Ravindran, Assistant Professor, Department of Business Administration, Kalasalingam Business School, KARE, Tamil Nādu.

Abstract:

“Green Products”, “Sustainability” “Environmentally friendly “are the prominent words that we have heard of nowadays. Studies regarding sustainable products getting to enhance due to the global concern. This paper brings attention to the basic definitions of green marketing, green brands, and its evolution over time. Altogether this also focuses on customer perception and their various expectations while taking purchase decisions of green products. Various factors like Price, Willingness to switch over from existing brand, Nature of the green products, Environmental impact, Usage and disposal, Major reasons to give up the conventional brands to purchase organic goods and awareness level are the major contributors in making green purchasing decisions. Additionally in this study green values have been also discussed. Here demographic profile plays a major role in making buying verdict rather than other factors. Variables such as age, gender and educational background plays a significant role. Aim to conduct this study is many areas yet to explore green marketing in India. Still psychographic variables like “personality, lifestyle, attitude, interests, social class” are needed to be explored more to substantiate their potential in instigating the purchasing behaviour.

Keywords: Green products, Demographic variables, Contributors, Instigating, Substantiate, Green values.

7.1.6 Highlight of Session-II(B)

Technical Session-II(B) consist of 10 Presentations in which the attracted presentation is listed below



Title: Organisational Foundations and Performance of Banks in India - A Juxtaposition Study from 1991-92 to 2019-20

Author Name: Menedhal Manjunath Shankrappa, Research Scholar, Manipal Academy of Higher Education (MAHE), Manipal.

Co-author Name: Dr. N. S Viswanath, Director, Bhavan's Management Research Centre.

Abstract:

Banks are the pivot of development. The way the banking organisation's function (Payer) will influence the performance of the banks as well as the target group (The Receiver). There will be always a business relationship between the banks and their customers. This relationship will be solidified and continue to exist for a lifetime and beyond (generation customers). When a bank lives longer, it means better performance by establishing a continuous customer relationship. It is in this context, a study on the organisational foundations to its performance is critical and essential. The present study aims at establishing a temporal relationship between organisational foundations – Vision, Mission, Objectives, Goals / Values, and strategies and needs to be juxtaposed for a concomitant relationship. The study covers four types of banks in India – Public Sector, Private Sector, Foreign Banks, and All Scheduled Commercial Banks. The organisational foundational variables such as vision, mission, objectives, goals/ values, and strategies are culled out to test the hypothesis of the significance of organisational foundations as explicitly stated will lead to better performance of the banks by type.

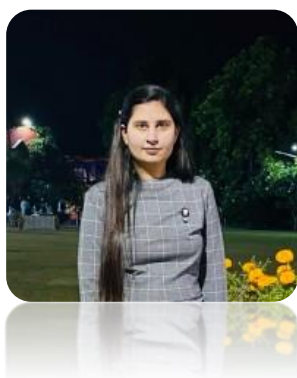
Keywords: Organisational Foundations, Temporal data sets, Performance Variables, ANOVA, and Juxtaposition.

7.2 Highlights of Day 2 Sessions

Day 2 of ICDTSD-2022 consist of Three Technical Sessions of each session consist of 13 Presentations.

7.2.1 Highlight of Session-III

Technical Session-III consist of 13 Presentations in which the attracted presentation is listed below



Title: A systematic review on green finance: Sustaining our mother earth

Author Name: Shubhangi Bedi, Research Scholar, Panjab University

Co-author name: NIL

Abstract:

Green finance is achieving attention with the development of an economy and it is also Essential for the attainment of SDGs. The paper aims to review the role of green finance on environmental sustainability and the factors affecting it. This led to the search of 192 articles from Scopus journal based on relevant keywords from 1994 to 2021. After the final screening of the paper, only 30 articles were selected. The findings of the research were that green finance not only improves the environment but also the financial performance of the economy. Climate change these days is a major challenge for an economy to deal with. Banks and governments play a major in the promotion of green activities by framing policies and green lending. But the research in this area is limited to China economy and more attention must be paid to the proper implementation of green practices which would ultimately result in a reduction in carbon emission and greenhouse gases.

Keywords: Green finance, sustainable, carbon emission, greenhouse effect, environment, climate changes.



7.2.2 Highlight of Session-III(A)

Technical Session-III(A) consist of 13 Presentations in which the attracted presentation is listed below



Title: Customer Purchase Intention On Computer Hardware And Peripheral-An Introspective Study

Author Name: Bhavya N, Research scholar, Manipal Academy of Higher Education, Manipal.

Abstract:

Several factors influence a customer while purchasing a product. With the high consumption volume of electronic products and short life cycles, decision-making before purchase becomes very crucial. There is, thus, a need for the companies to understand what factors highly influencing customers are while purchasing computer hardware and peripherals. Studies have propagated cost, features, quality, accessibility, convenience as factors. There are studies

propagating factors like lifestyle, return policy, behavioural comfort, value-added services, and sustainable purchase habits. There are, however, conflicting opinions on characteristics with behavioural factors for purchasing electronic products and peripherals. The present study aims to evaluate the purchase intention of customers on buying computer hardware and peripherals. There are relatively few studies on reverse logistics. The logistics and its importance in business performance, sustainability and environment, and responsible consumption habits. The present study contributes to the existing literature by filling this gap. The study identifies indicators of evaluation used by customers and to what extent it influences purchase intention. The study considers 223 consumer responses towards computer hardware and peripherals in Bengaluru City. The study concludes by marking out major factors influencing return policy with a greater impact on consumer intention to buy.

Keywords: Computer hardware, peripherals, Reverse logistics, purchase intention, and buying behaviour.

7.2.3 Highlight of Session-III(B)

Technical Session-III(B) consist of 13 Presentations in which the attracted presentation is listed below



Title: Customer Due Diligence In Lending For Indian Banks

Author Name: Dr. Mangalgouri S Patil, Marathwada Mitra Mandal's Institute of Management Education Research and Training, Pune.

Co-Author Name: Riddhi Thakkar, Dr. Milind Jagtap, Chaitrali Kale, Marathwada Mitra Mandal's Institute of Management Education Research and Training, Pune.

Abstract:

Abstract-Due diligence in lending is a process of research and analysis that is initiated before undertaking a bank loan in order to determine the value of the subject of the due diligence or whether there are any major issues involved in it. In simple terms, Due diligence is an investigation, audit, or review performed to confirm facts or details of a matter under

consideration. It is done so that banks can avoid any liability in future. Before granting or availing loans to the borrowers, banks take services of professionals to scrutinize the documents of its borrowers and provide vetting report, prepare their title report to make sure if the security provided by them as collateral against loan is free from encumbrances and also provide legal advice to the bank. Customer due diligence is a crucial component for banks before granting any loan. The main objective of due diligence is to examine the records of a borrowing entity to assess borrowers conduct from the perspective of status of governance. In the first part of the study, the concept of due diligence is focused on and in the second part, various reports have been discussed along with some case studies. NPA is the biggest problem faced by the banking industry. Customer due diligence will help to reduce this problem to some extent and the borrowers can be prevented from committing any frauds. How Due Diligence can prevent NPAs and bank frauds is also discussed. It is found that due diligence is not only the responsibility of the bank but also the responsibility of the borrower.

Keywords- Bank frauds, Encumbrances, NPAs, Title report, Vetting report.

7.3 Awards

Day 1 of ICDTSD-2022 Conference consist of 6 Technical sessions in total in which best paper and best presentation had given as per each session

Session	Best paper	Best Presentation
DAY 1 AWARDS		
Technical Session-I	A Study Of Financial Inclusion Through Pradhan Mantri Jan Dhan Yojana In Banking Sector Presented by CHAITRALI KALE	Crisis Mitigation Strategies Adopted By IT Companies During COVID-19 Pandemic Presented by DR. SHUBHANGEE RAMASWAMY
Technical Session-I(A)	What drives foreign capital flows? – A disaggregation analysis of gross capital inflows to advanced and emerging economies Presented by AKSHAY SAKHARKAR	The Opportunity Analysis Of Carbon Credit Trading For Developing World- A Case Study Presented by PROF SOUMYA VIJAYKUMAR SIRALI
Technical Session-I(B)	Support Vector Machine for real time analysis of rocks and structures Presented by N. LEO BRIGHT TENNISSON	Sugarcane Crop Yield Prediction using machine learning algorithm for western region of Maharashtra Presented by VIJAYATAI D. HUKARE
Technical Session-II	Agricultural Models A Sustainability Approach And The Way Forward For Rural Economy Of India Presented by MS. GUNJAN BHOJWANI	Smart Production Using IIOT Presented by MR. ANIRUDDHA BODHANKAR

Technical Session-II(A)	From Economic Crisis To Psychological Crisis: Increasing Usage Of Social Media And Over The Top Media Amidst The COVID 19 Crisis Presented by DR. SHILPA DEO	Social Networking Sites – A Lean Recruitment Tool Towards Digital Transformation For Sustainable Development DR. AATISH DILIP ZAGADE
Technical Session-II(B)	Basel Norms And Differential Performance Of Banks In India- A Study Of Post-Liberalisation Period - 1991 To 2020 Presented by MENEDHAL MANJUNATH SHANKRAPP	The State Of “Innovation” And “Entrepreneurship” In India A Post Pandemic Bibliometric Analysis Presented by DR. GAUTAM S. BAPAT

Day 2 of ICDTSD-2022 Conference consist of 3 Technical sessions in total in which best paper and best presentation had given as per each session

Session	Best paper	Best Presentation
DAY 2 AWARDS		
Technical Session-III	Implementation Of Enterprise Knowledge Management And Its Impact On The Key Business Processes: HR Perspective Presented by DR. RACHANA SHIKHARE	A comparative study of selected E-commerce portals with relation to website traffic in post pandemic duration Presented by PRAFUL SARANGDHAR
Technical Session-III(A)	Virtual Tourism As The Modern Market Tool For Sustainable Development Presented by POOJA R	Customer Purchase Intention On Computer Hardware And Peripheral-An Introspective Study Presented by BHAVYA N
Technical Session-III(B)	Cluster Analysis: Application of K-Means and Agglomerative Clustering for Customer Segmentation Presented by DR. PRAJAKTA WARALE	Influence Of Education Outcomes & Student Employability Talents On Outlooks Of Employing Organizations Presented by PROF. KAVERI.C.S.

7.4 Most Enjoyed Presentations



Title: Crisis Mitigation Strategies adopted by IT Companies during COVID-19 Pandemic

Author Name: Dr. Shubhangee Ramaswamy, Professor, MM's Institute of Management Education Research and Training, Pune.

Co-Author Name: Dr. Sapankumar Singh, Assistant Professor, Dr. D.Y. Patil School of MCA, Pune, Dr. Pankaj Kumar, Account Delivery Head, Wipro Technologies, Dr. Devidas Golhar, Principal, Marathwada Mitra Mandal's College of Commerce Pune Maharashtra India.

Abstract:

Introduction: Amongst all industries across the globe during COVID-19 pandemic, IT industry is found to be quick to provide continuous support to its services and mobilize its resources using effective Business Continuity Plan (BCP) through its large number of technical infrastructure team working round the clock across dispersed locations. Global IT companies were faced the biggest challenge to continue its business operations and meet the contract commitments with its coveted customers. The other significant challenges faced by said companies were to manage and balance both business and employee welfare at the crisis times. In this global crisis, this study is an attempt to manifest how IT industry is meeting the challenges. The study also reflects on how IT companies are keeping a balance of its operations and getting work done through its employees by way of Work from Home (WFH) option.

Purpose: The purpose of study was to analyze the crisis situation and related challenges posed and to bring out realistic solution to deal with such unforeseen situation.

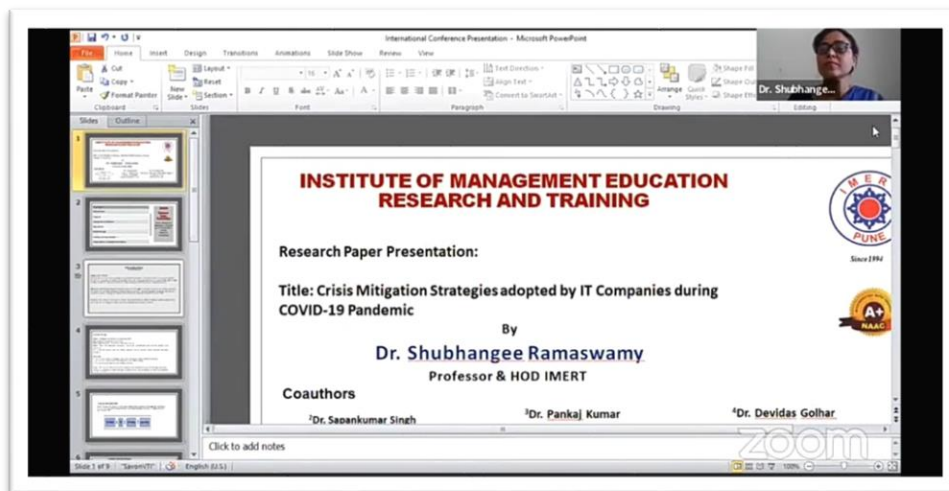
Methodology: Researcher has used descriptive and empirical study to understand the challenges posed by covid-19 pandemic and related crisis mitigation strategies adopted by the IT companies to ensure business continuity. Researcher has used convenient sampling technique and collected 158 employee's responses. The study involved collecting data from both primary and secondary sources.

Finding and Discussions: In this research paper, researcher has studied the various challenges faced globally by IT industry in meeting its targets related to corporate services, HR

commitment, and continuity of its operations along with meeting the expectations for Employee Wellness during COVID-19 pandemic. In addition, various strategies adopted by organization to meet this biggest crisis of the century were studied.

Implications: Based on the research findings and extensive study, the researcher has proposed Crisis Mitigation Model especially for IT industry to meet such crisis state.

Keywords: IT Employees, Crisis Mitigation Strategies, COVID-19 Pandemic, Business Continuity Plan.



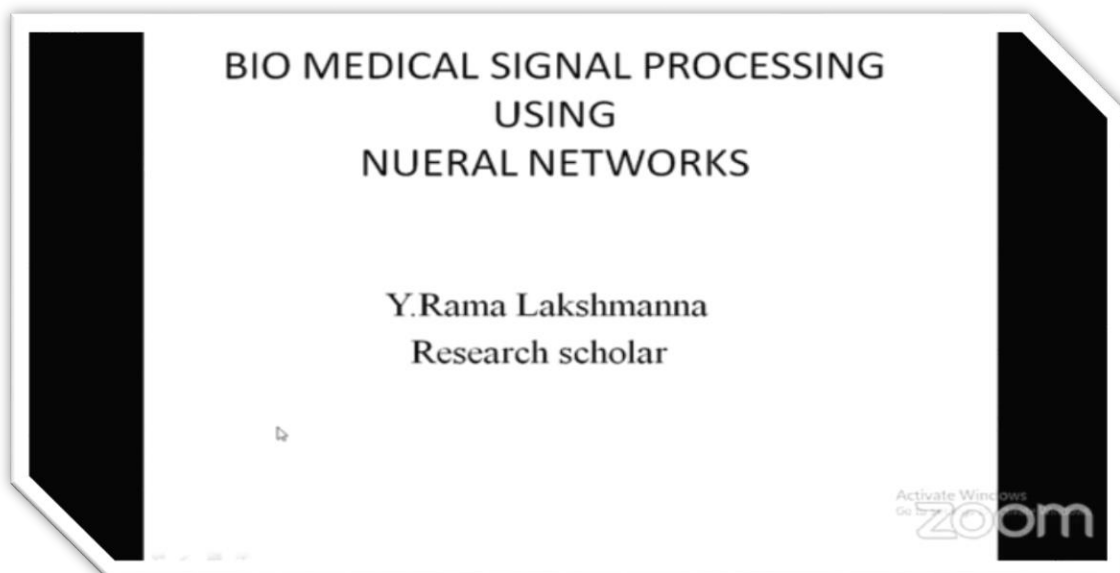
Title: IIR System Identification with An Improved Particle Swarm Optimization Algorithm

Author Name: Y. Rama Lakshmana, Research Scholar, ECE, Annamalai University, Chidambaram, Tamil Nadu.

Co-Author Name: Dr. P. Shanmuga Raja, Professor, E&I Department, Annamalai University, Chidambaram, Tamil nadu, Jampani Ravi, Professor, Assistant Professor, ECE Department, SRKR Engineering College, Bhimavaram, A P.

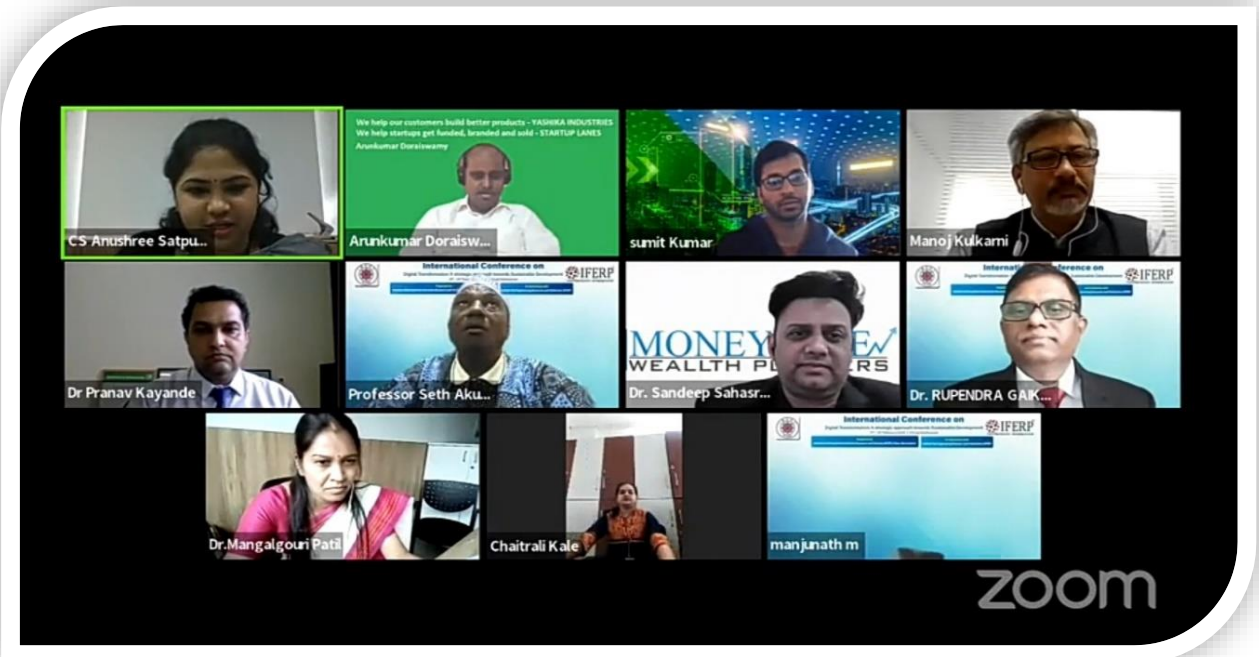
Abstract:

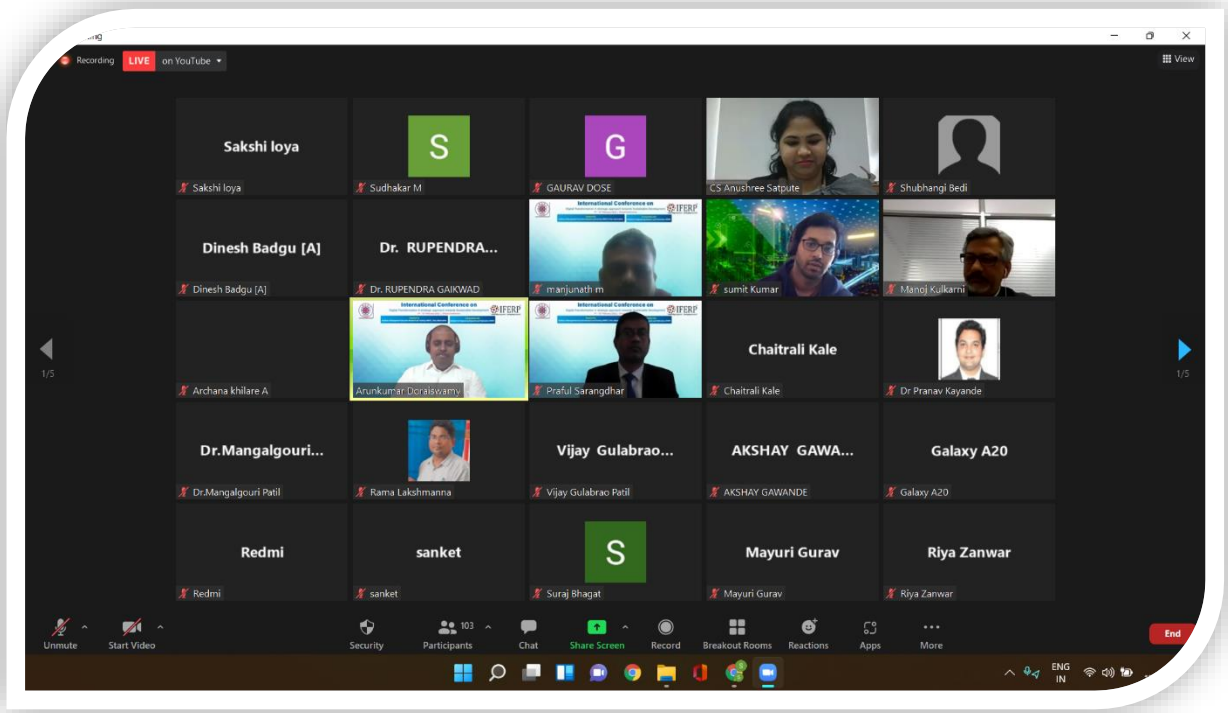
An improved particle swarm optimization (IPSO) is used to identify infinite impulse response (IIR) system based on error minimization concept. Since the parameter selection of conventional PSO influences searching process and hence dynamic control parameters are inserted in the mechanism to avoid premature solutions. This modification helps to final global optimal values even the initial control parameters are worst in nature. The method is tested for two standard IIR systems of 3rd and 4th order models to show the improvements. Finally, comparative results show the effectiveness of the dynamic nature of the control parameters of PSO in order to find close parameter values of unknown systems.

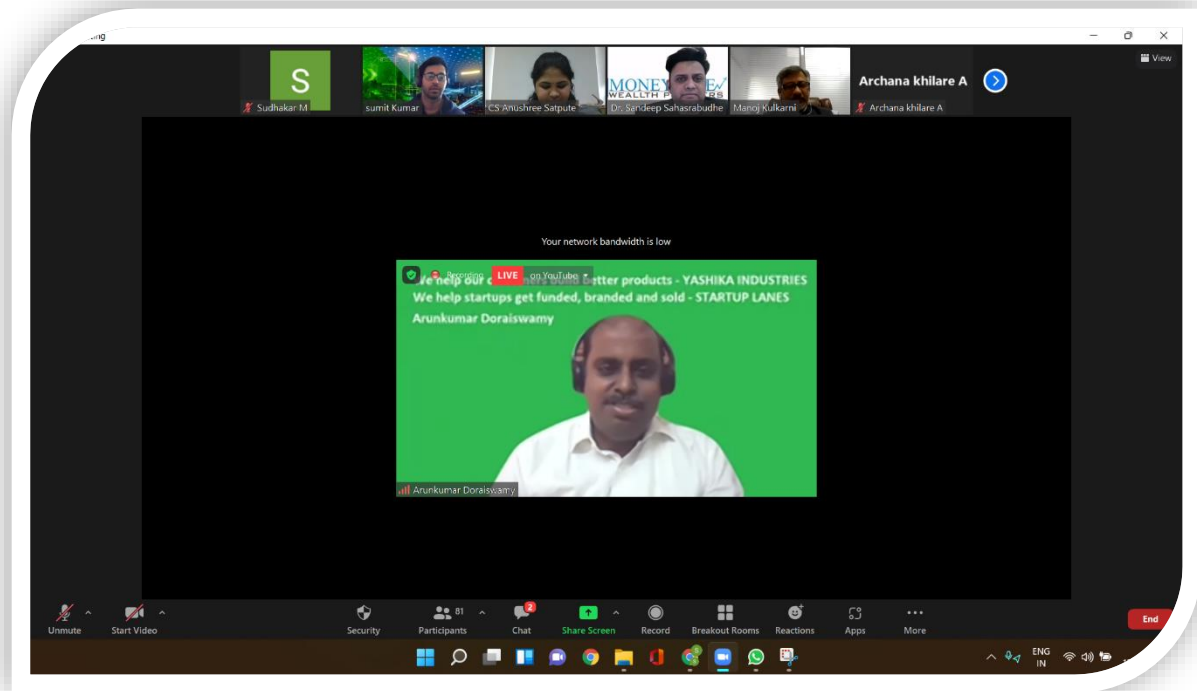
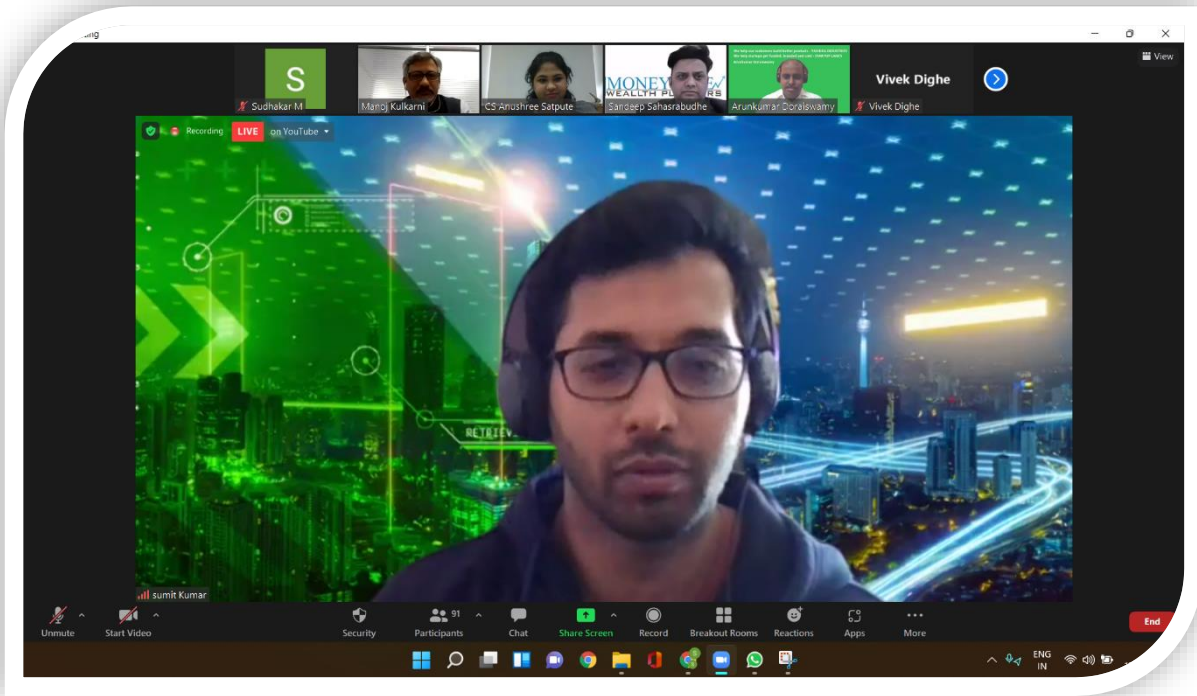


8. PANEL DISCUSSION GLIMPSES

Topic: India's Vision in 2050







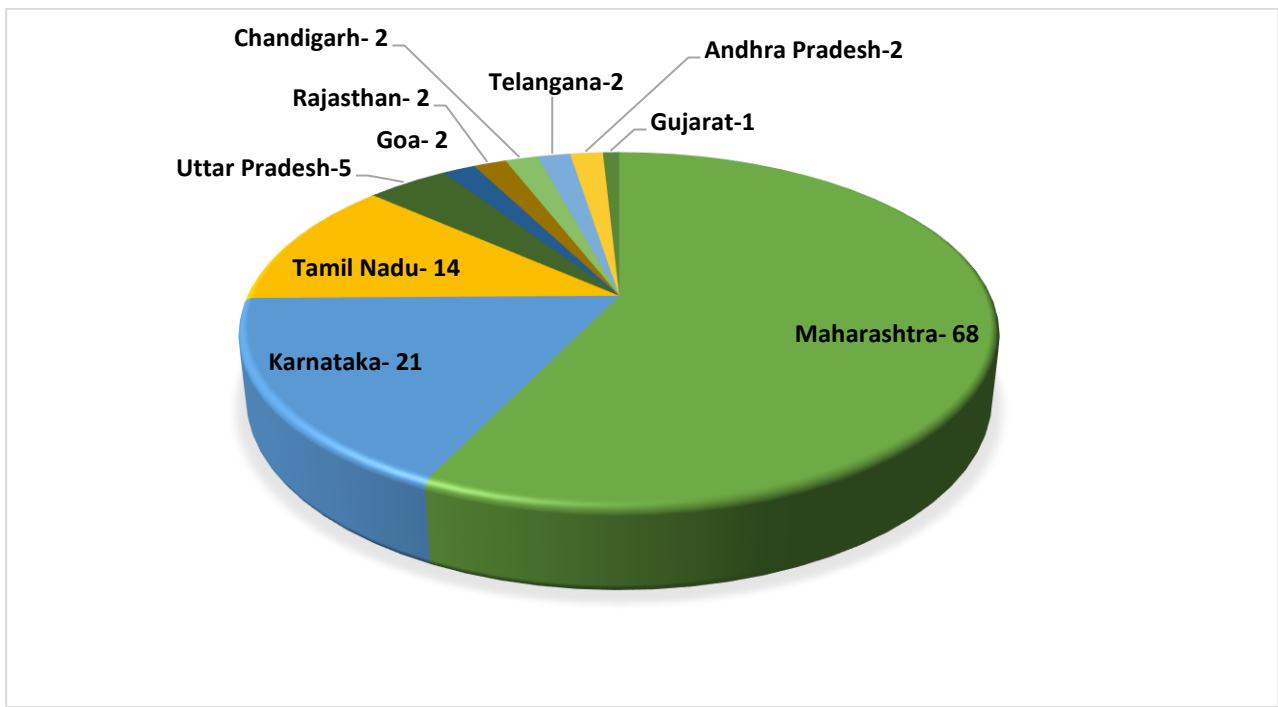
9.SURVEY ANALYSIS

9.1 Registrations statistics.

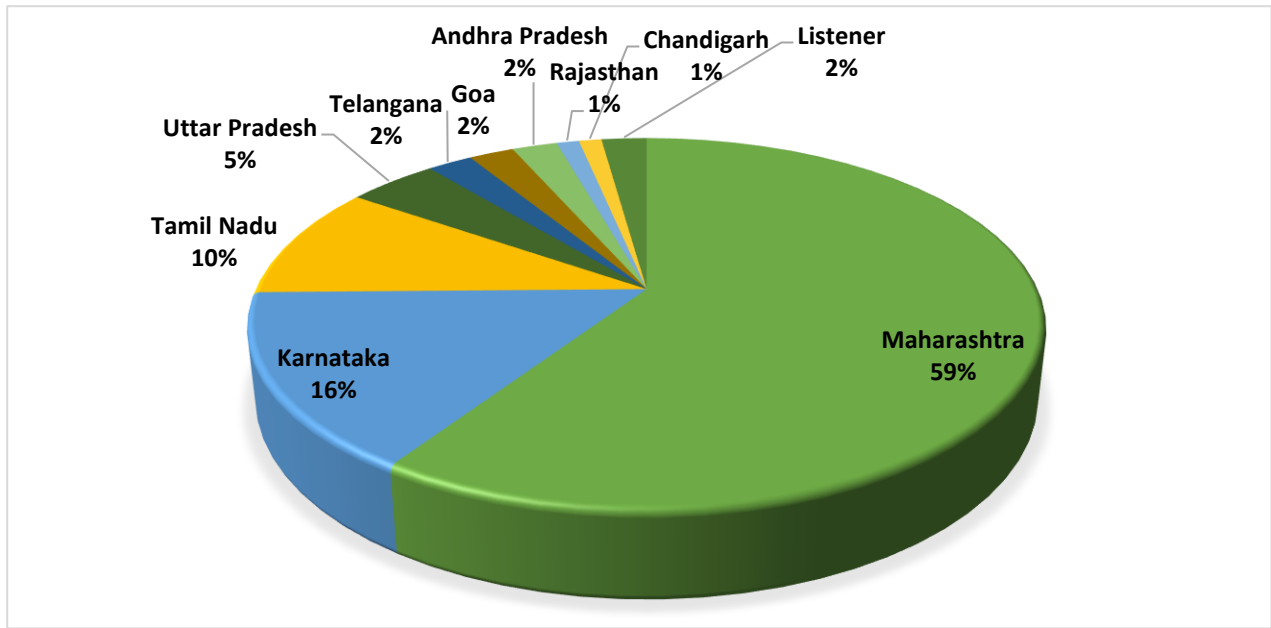
Total No. of. papers Accepted from Various States of India: 118

- Maharashtra-68
- Tamil Nadu-14
- Karnataka-21
- Goa-2
- Uttar Pradesh-5
- Rajasthan-2
- Chandigarh-2
- Telangana-2
- Andhra Pradesh-2
- Gujarat-1

Papers Accepted from Various States of India

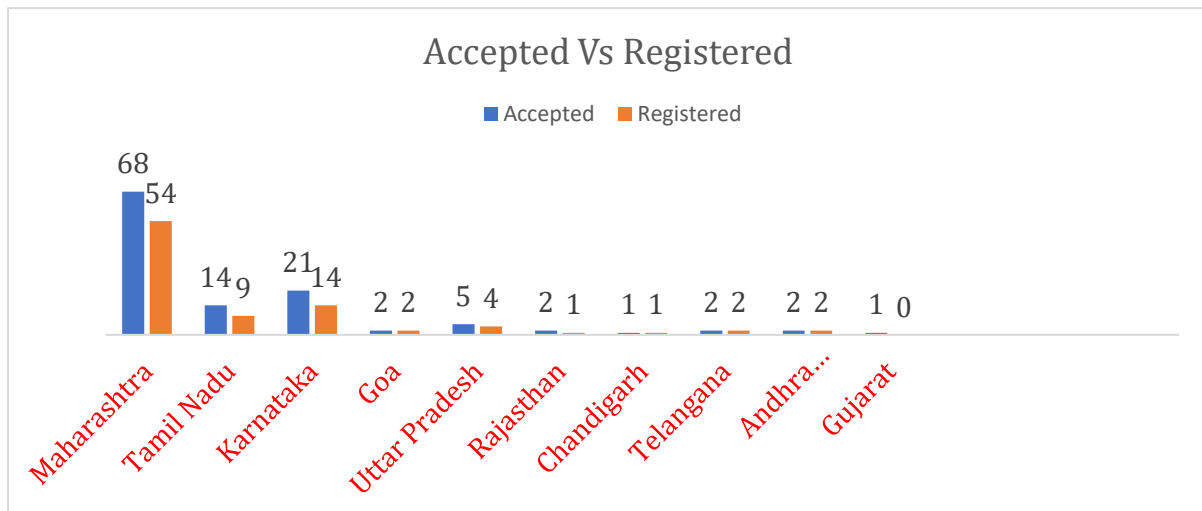


Papers Registered from Various States of India



Total No. of. papers Registered from Various States of India: 89 +2 Listeners.

- Maharashtra-54
- Tamil Nadu-9
- Karnataka-14
- Goa-2
- Uttar Pradesh-4
- Rajasthan-1
- Chandigarh-1
- Telangana-2
- Andhra Pradesh-2



10. Valedictory Session

Guest of Honour:



Dr. Milind Jagtap

Institutional Mentor

IMERT.



Mr. Siddith Kumar

Founder and Managing Director

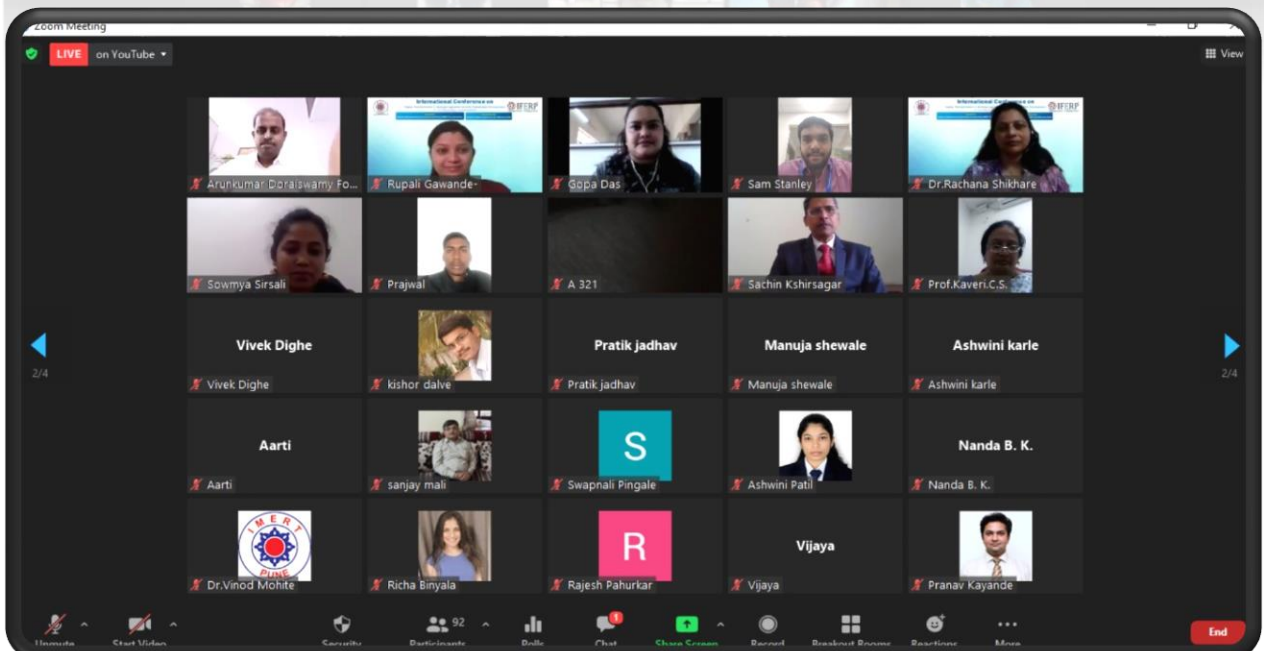
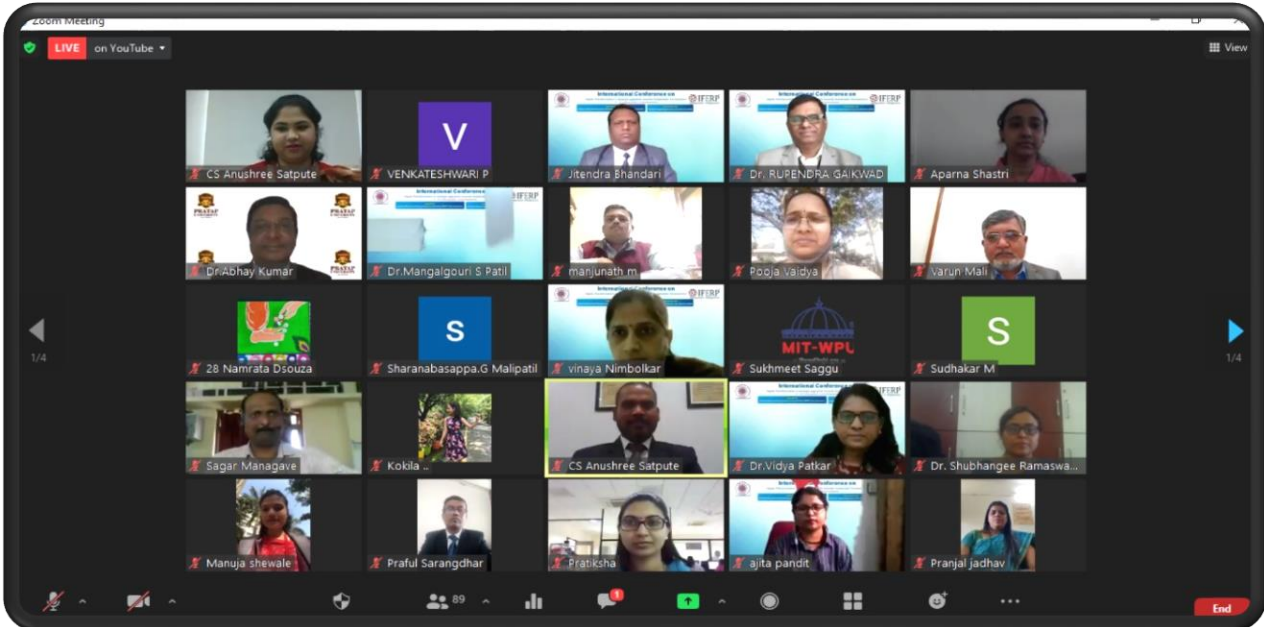
Technoarete group

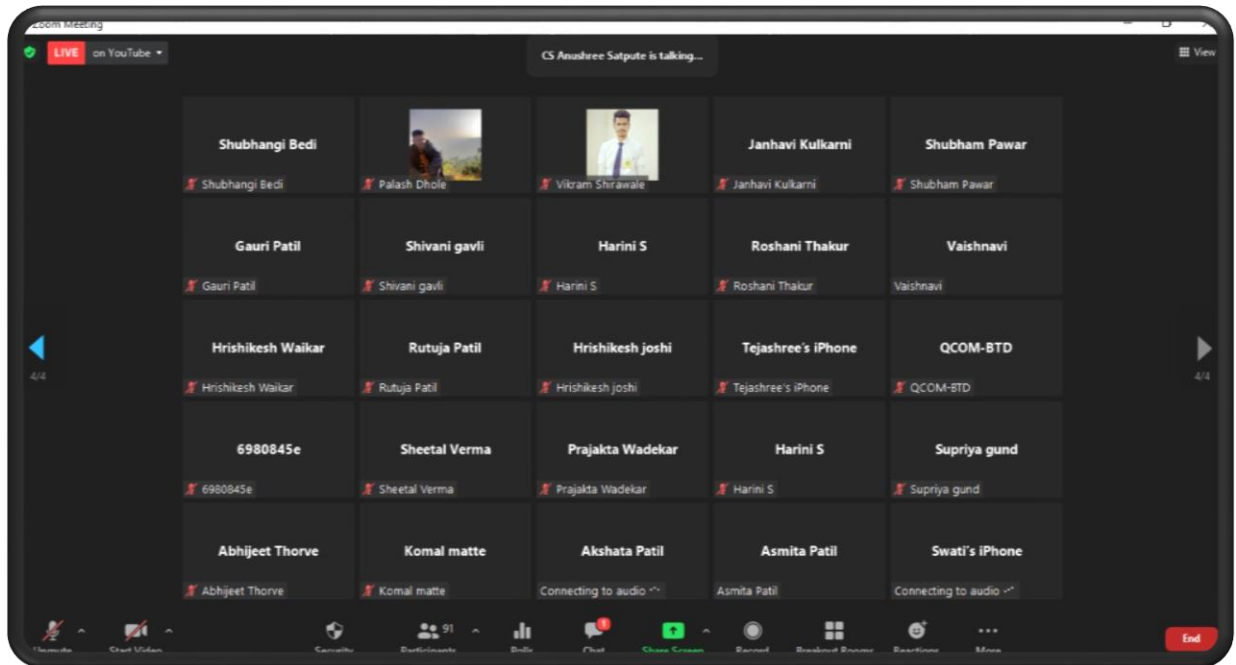
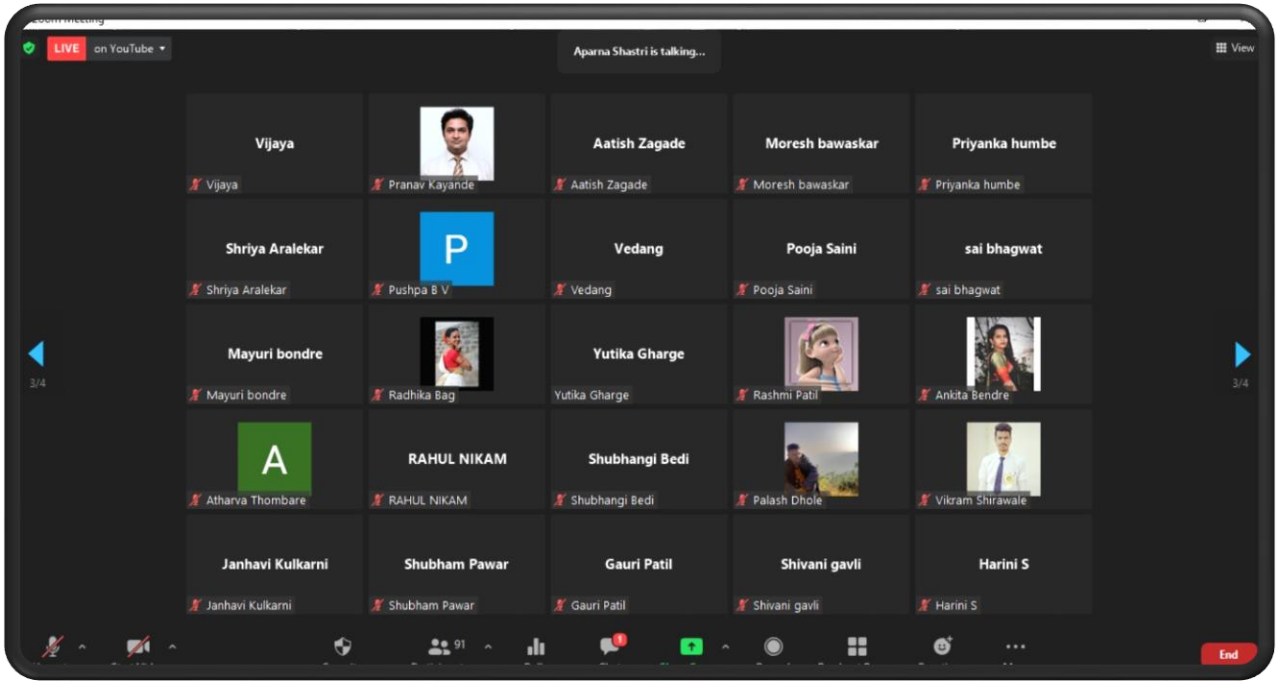
Valedictory Session starts the Vote of thanks from Dr. Milind Jagtap followed by Mr. Siddith Kumar. After the Vote of Thanks session, Awards ceremony Session started. Guest of Honour Dr. Milind Jagtap has announced the Award winners for all Nine Technical Sessions. Award winners from various Technical sessions were invited and few of has provided their valuable live Feedbacks. Finally with the Closing Speech by Convener Prof. CS Anushree Satpute, ICdTSD-2022 Conference has ended Successfully.

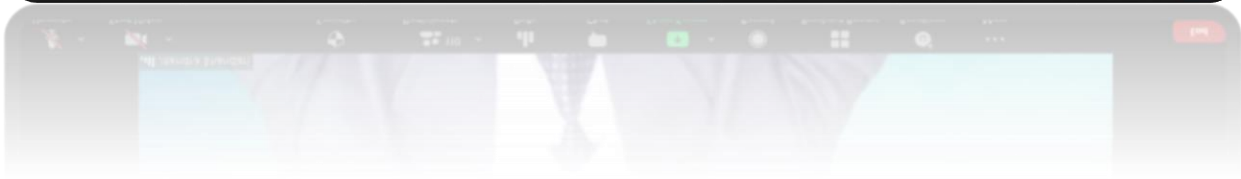
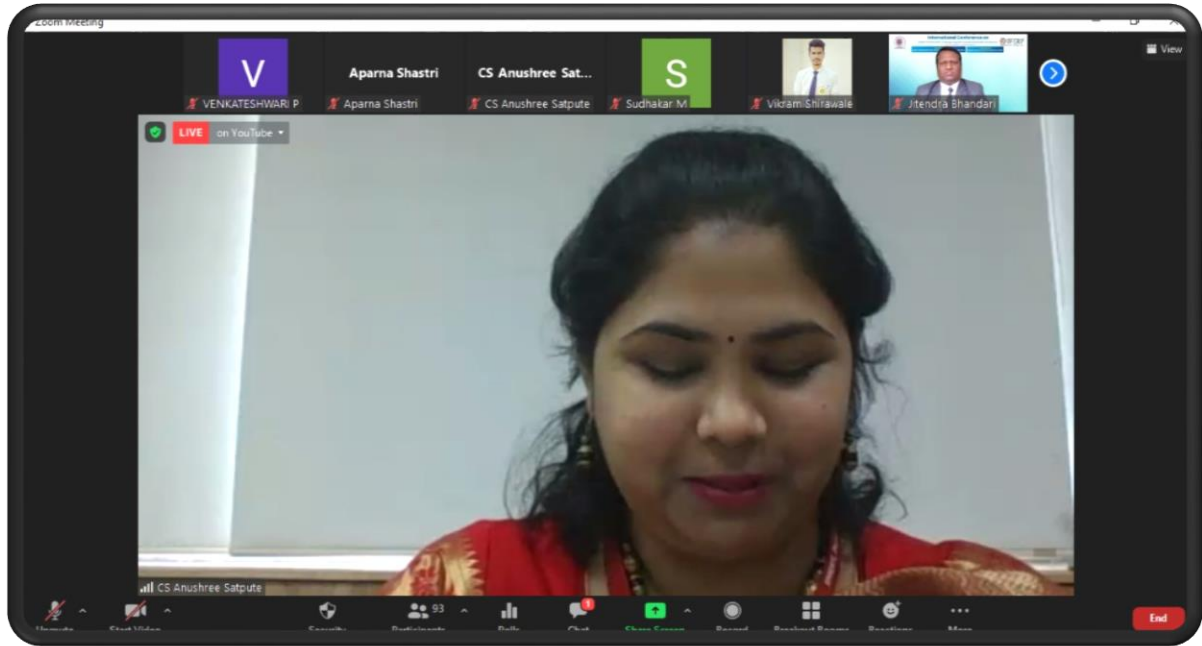
11. Conference Glimpses

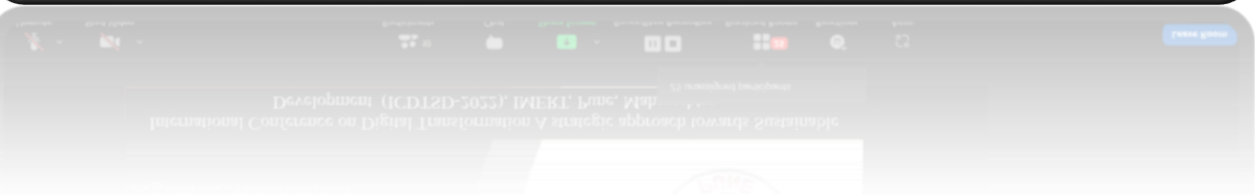
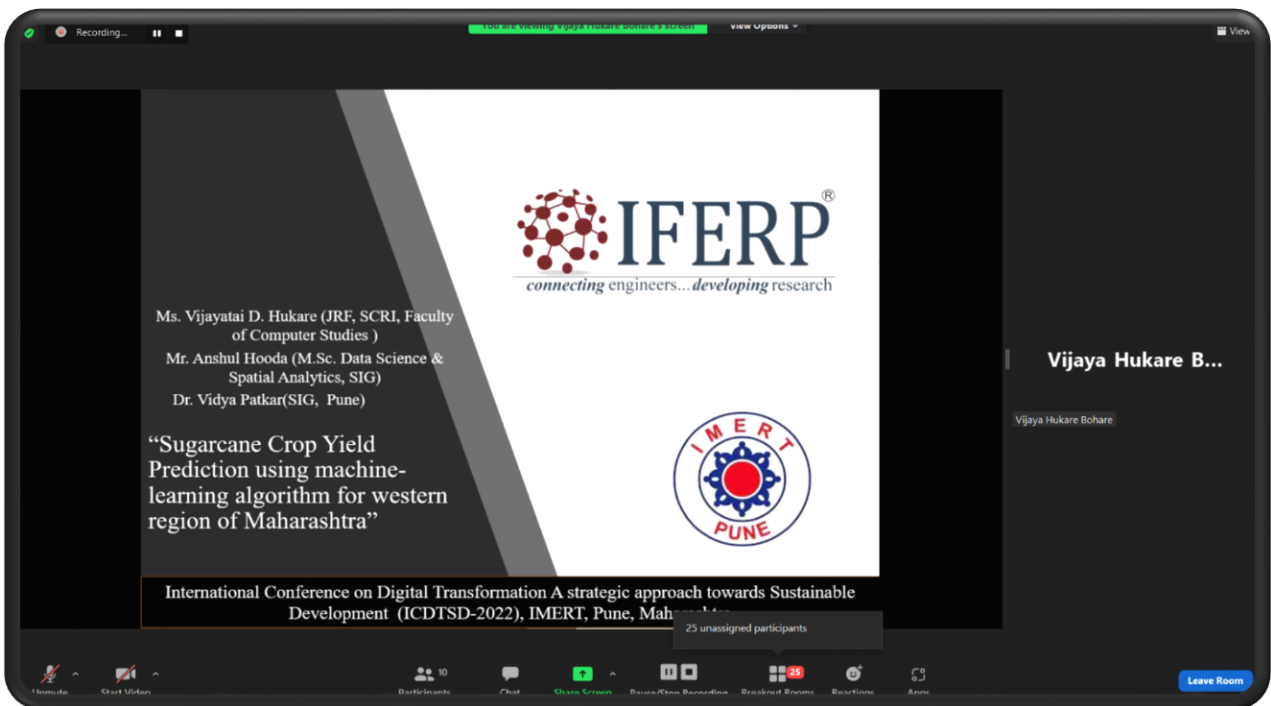
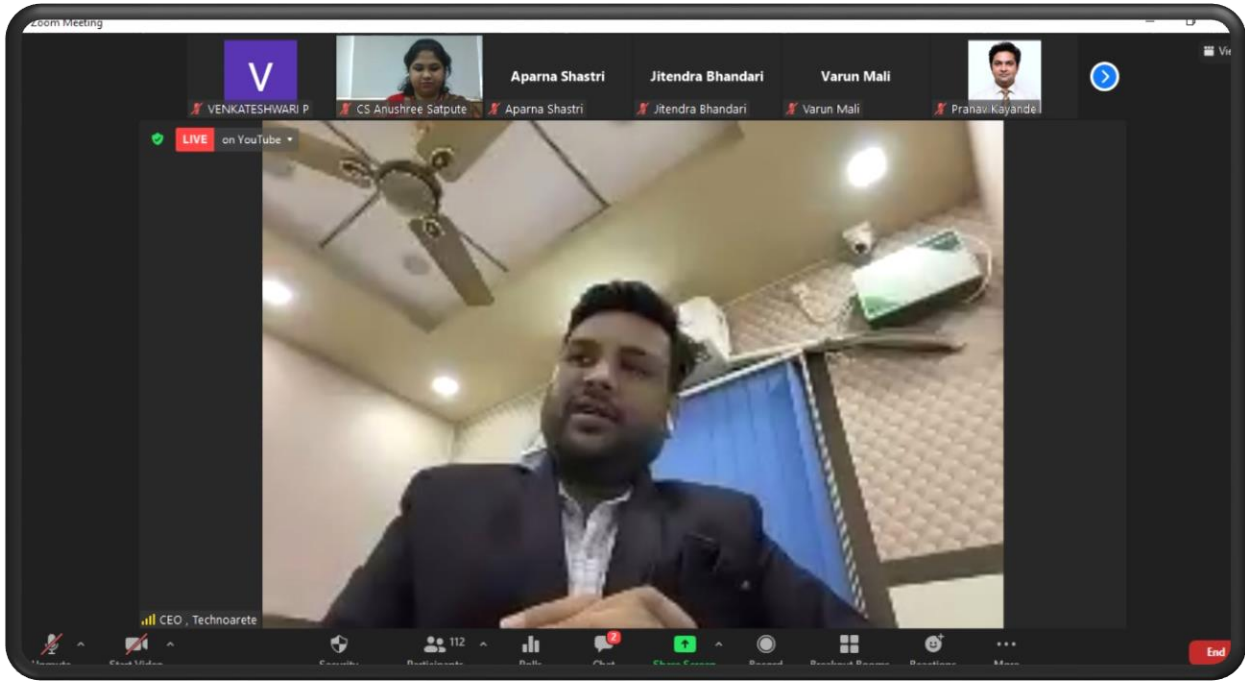
Day 1 YouTube Link: <https://www.youtube.com/watch?v=5n9WeOoqZ6Q>

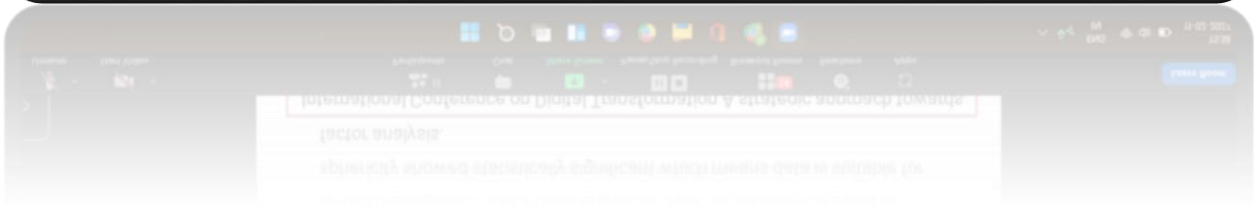
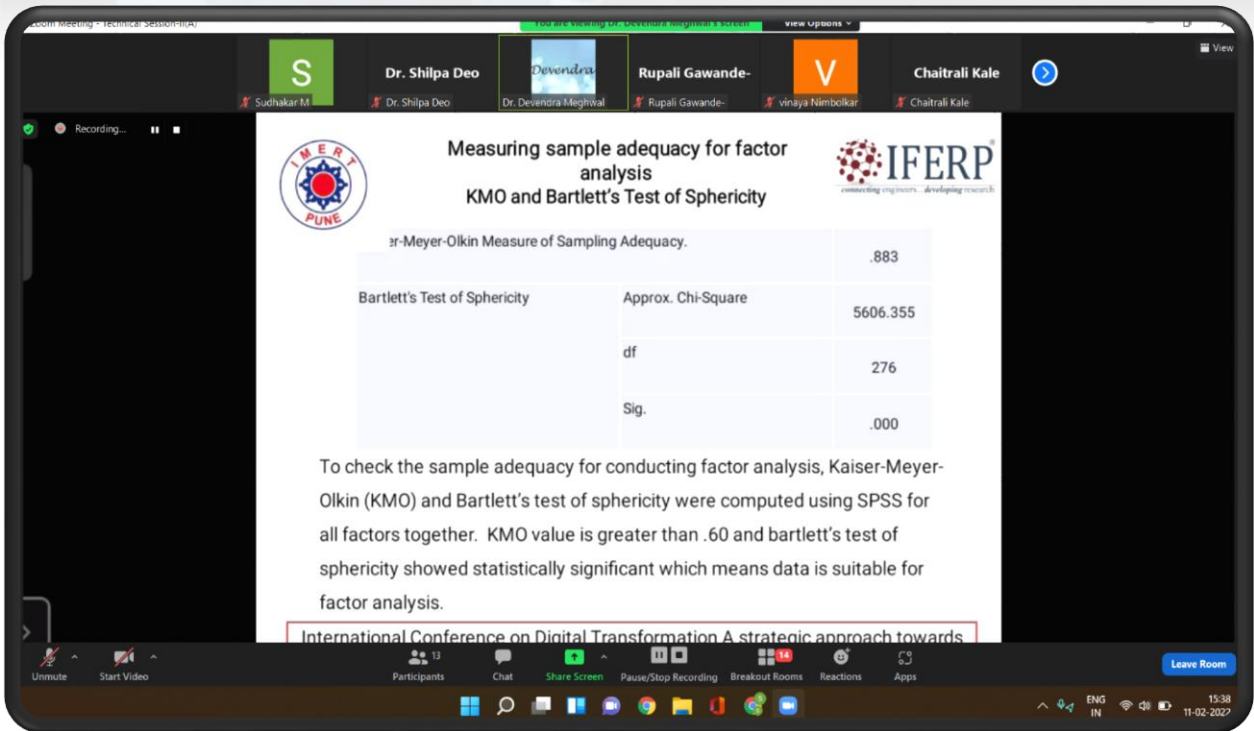
Day 2 YouTube Link: <https://www.youtube.com/watch?v=803dJxU0ey4>





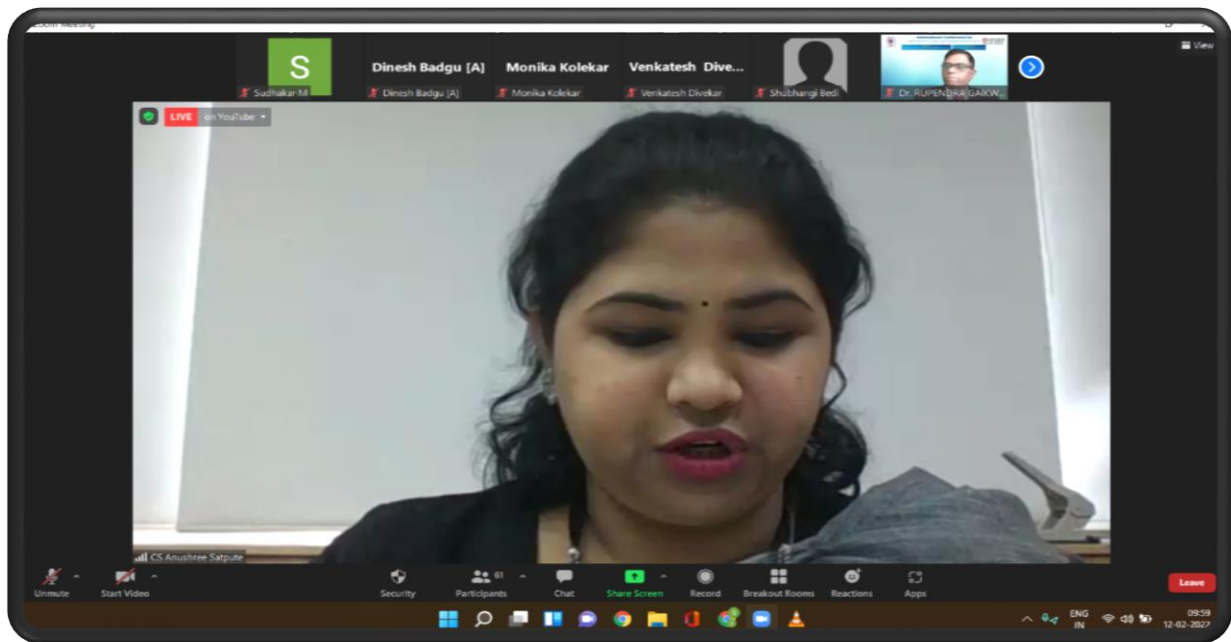


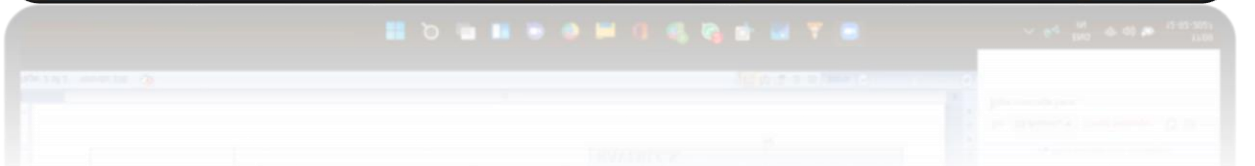
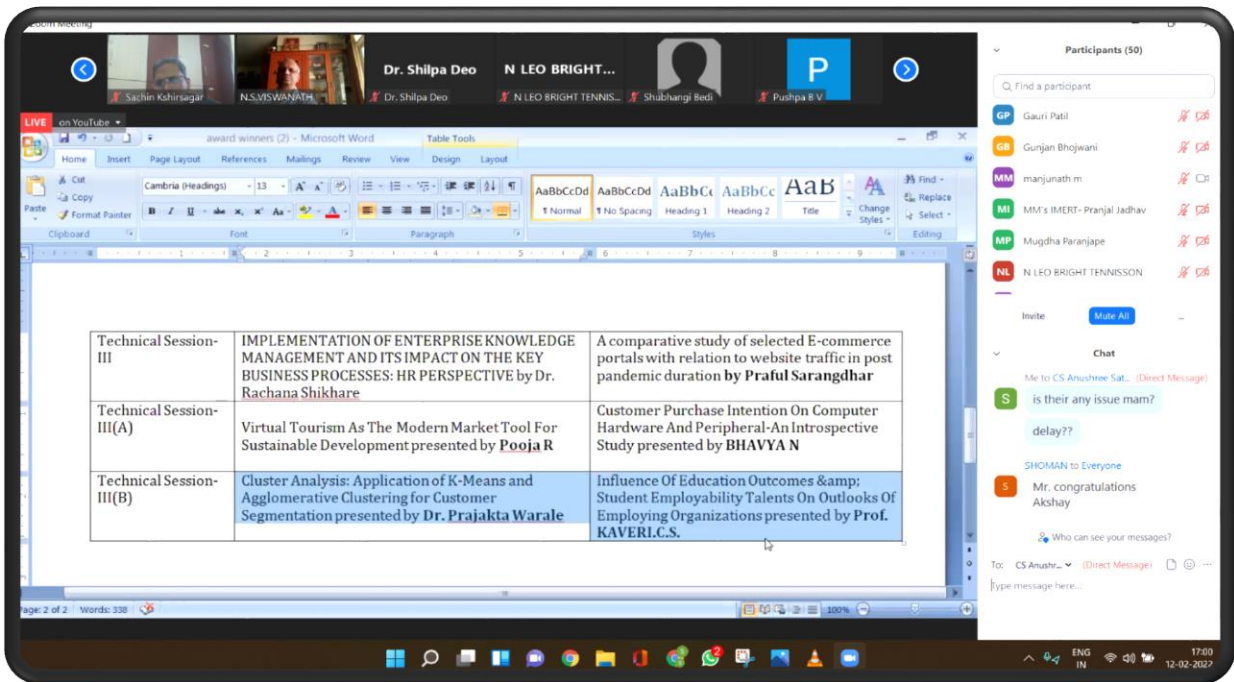


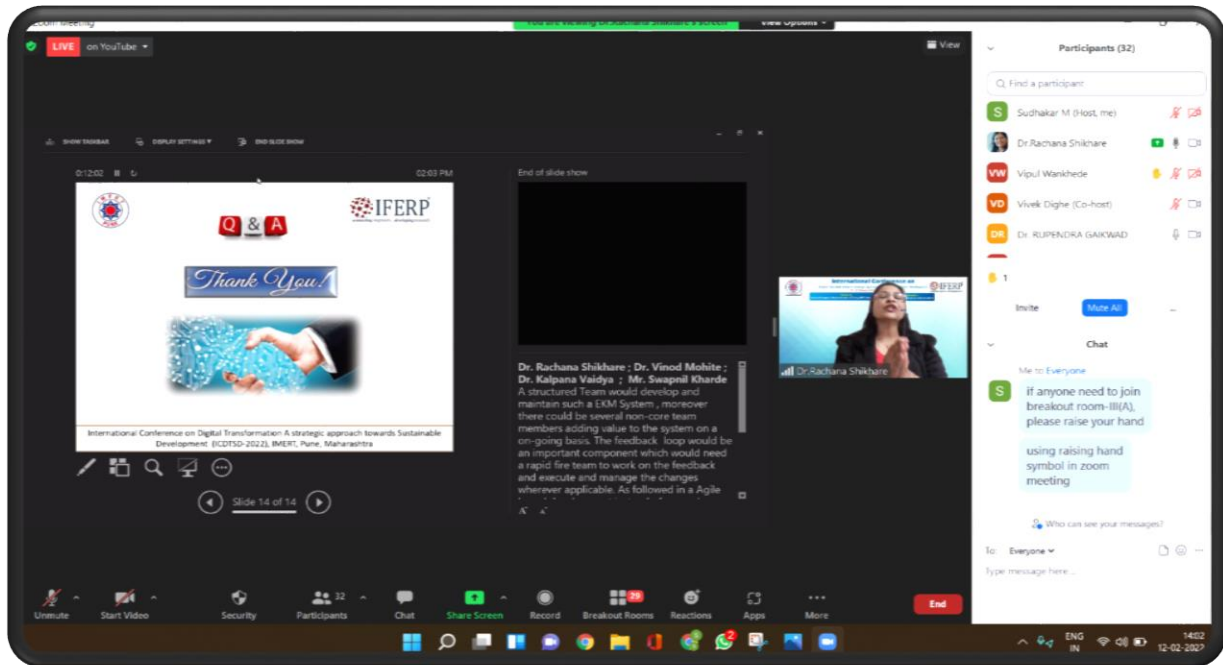


The screenshot shows a Zoom meeting interface. At the top, there are video thumbnails for participants: Sudhakar M, Aatish Zagade, Rupali Gawande, Chaitrali Kale, Dr. Vinod Mohite, and MADHU SRI. The main content is a slide from IFERP (International Federation of Engineers and Researchers in Pune) titled "Customer Oriented Organizations". The slide features a pyramid diagram labeled "(a) Traditional Organization Chart" with four levels: "Top management" (yellow), "Middle management" (blue), "Frontline people" (green), and "CUSTOMERS" (red). The Zoom control bar at the bottom includes options like Unmute, Start Video, Participants, Chat, Share Screen, and a "Leave Room" button. The system tray shows the time as 15:47 on 11-02-2022.

The screenshot shows a Zoom meeting interface. Video thumbnails include Pooja R, ajita pandit, Nilesh Sawant, Professor Seth Akutson, and Vivek Dighe. The main slide is titled "Data Analysis" and includes the IFERP logo. The text on the slide states: "Figure 1.1 Indicates that amongst the 63 articles obtained, 68.25% were original articles, followed by 9.52% review articles, 7.93% articles which were presented in conference, and others. One important observation made was that only one amongst these was a national collaboration. Along with this, it was also observed that only studies were done by a sole author. This indicates the preference of researchers to work in collaboration either with peers or acquaintances or researchers from the same city or university as per observation from the data and not at larger level into a collaboration of like-minded unknown people together. This results into the need of more such collaborative works to enhance productivity of the research as well as control the regional or personal intellectual bias of researcher." Below the text is a pie chart titled "Number of articles" with a legend: Books Chapter (2%), Original articles (68.25%), Review articles (9.52%), Case reports (5%), Articles in Conference (7.93%), National Collaboration (1%), and Research Notes (3%). The Zoom control bar at the bottom includes options like Unmute, Start Video, Security, Participants, Chat, Share Screen, and an "End" button. The system tray shows the time as 16:10 on 11-02-2022.







12.FEEDBACK

1. Overall Comments of the Participants:

- Very Good
- The speakers were reputed and lived up to it. The presenters had studied well, and their delivery was good too
- There was a lot of learning for me, right from selection of the topic to its content and delivery
- It was very well organized by the entire team
- It is good and up to the mark as an International Conference
- It was very well organized ,every email was sent on prior basis
- Satisfactory
- 10/10
- it was new way, and many things to learn from it.
- Informative
- Well organized by Our institute(IMERT) and IFERP.
- The evaluation parameters were really helpful for the researchers to maintain the timings during presentation
- Good Experience, Fruitful event
- Imert and iferp Great Teamwork .Kudos !
- Virtual conference was very well organized. The panelists and keynote persons were excellent.
- A mesmerizing session, ultimately, we got a best opportunity to build our career.
- Good organization, No of chairs and tracks, enough time for presentation and Q and A
- It was nicely arranged. Communication and the response to query was very quick.
- Excellent sir , in very less time organization committee done good performance, it is very pleasant atmosphere for presentation in our conference.
- Excellent academicians are there in our conference for evaluation, I am so happy to see all of them sir

2. Aspects of the conference were of more value given to participants:

- Systematic
- The expert's and knowledge
- Time management and Chairperson comments
- Research paper presentations
- Suggestions was given to take moderating and mediating variable also so that it will give more value to my work
- Well Preparedness For Conducting Conference, Prompt Instructions To Participants Are More Value
- Sustainable development

- Overall organization & speaker's quality
- Judgement of the panels and their suggestions
- On time condition and speaker intention
- Very excellent coordination. They created the separate room participants . No problems created . They way relaxed to present our paper .it's a most valuable
- Panel Discussion
- Studies regarding digitalization
- Gaining knowledge in multiple streams
- well organized, punctual, excellent teamwork
- Way of communication and response from Gmail and WhatsApp is very supportive
- Good Theme, well organized, Smooth flow, Eminent speakers ,Teamwork
- given sufficient time to participant to present and questioning session was too good and analyzing
- The conference was taken very well, and the participants had good papers
- keynote and panel discussion
- Topics covered by the Guest speakers and research paper presented in conference added value to my knowledge
- The speakers gave excellent inputs and their inputs on the future of business and market were extremely valuable
- Everything was too good

3. aspects of the conference were of least value given by participants:

- Nothing
- Some papers were not related to theme leading to sustainability.
- None
- There is no least value, the overall session was good
- Everything was fine
- There are no such kind of aspects.
- Nothing Can Be Valued Least. Every Action And Every Speech Give Some Information To Us.

International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022) held on the 11th & 12th February 2022 organised by Institute of Management Education Research and Training (IMERT), Pune, Maharashtra In association with Institute for Engineering Research and Publication (IFERP).

13.VOTE OF THANKS:

International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022) successfully hosted its premiere ICDTSD -2022 on 11th & 12th February. The conference was organized with a focus on Management Studies and it was a great success where eminent keynote speakers from various universities addressed the gathering.

The generous response and active participation of the Organizing Committee Members and Editorial Board members of Management Studies. we take the opportunity to thank all the speakers, delegates, and participants for providing their valuable support and time for ICDTSD -2022.

Organizing Committee would like to thank the Moderator of the conference, and who contributed a lot for the smooth functioning of this event congratulates the Best Paper, Best paper Presentation awardees for their outstanding performance in the field of Engineering Management Studies and appreciates all the participants who put their efforts in poster presentations & Young Researchers form and sincerely wishes them success in future endeavours.

In the Award Ceremony Session best paper and best paper Presentation of 3rd International Conference on Multidisciplinary Innovation in Academic Research (ICDTSD -2022) was announced by Guest of Honour Dr. Milind Jagtap

14.CONCLUSION SUMMARY

ICDTSD -2022 was a success event organized by Institute of Management Education Research and Training (IMERT), Pune, Maharashtra In association with Institute for Engineering Research and Publication (IFERP) amid the COVID19 with a collective effort from host organization, Organization committee members and all participants.

The “International Conference on Digital Transformation A strategic approach towards Sustainable Development (ICDTSD-2022)” was a notable event which brings Academia, Researchers, Engineers, Industry experts and Students together.The purpose of this conference was to discuss applications and development in area of **“Digital Transformation and Sustainable Development”**

This study aimed to determine the effectiveness of understanding the self to the freshmen students of selected colleges. The data were analyzed and interpreted through the use of percentage and standard deviation.

The purpose of this study aimed in this conference was to determine the social responsibility practices and the significant difference in the small and medium enterprises (SMEs). The

enterprises were grouped by classifications, business organizations, and business types. And this study recommends that small and medium enterprises should integrate social responsibility in all phases of their business operation that will improve the quality of life of the workforce and their families, the welfare of the community, and the well-being of society. This phenomenological conference also intends to capture and articulate with the experiences in leadership and management as they are to achieve success and provide global class education for their clients.

At a practical level, the theme and aim of this conference provides valuable resource to assist aspiring people more proficient in leading and managing as well as the available resources as academic bureaucrat. Finally, the findings of this study could potentially serve as knowledge-avenue for college deans and directors, reasearch scholars, industry experts and students in choosing and to develop academic leaders' competencies and skills in decision making.

Our Associates



Proceeding Book

Click to download the proceeding book: https://drive.google.com/file/d/1ZFRovcYuZ-6BDMef1jb_yoV9qY3NyHPz/view?usp=sharing

Conference Poster

Click to download the Conference Poster:

<https://drive.google.com/file/d/1gZqhrVdKNN0Elh3ZjICgEk1P7CvNYeTI/view?usp=sharing>

Conference Brochure

Click to download the Conference Brochure:

<https://drive.google.com/file/d/1mvlVC37JnKhPTj7XVnpXrykyiGtFhm45/view?usp=sharing>

Conference Background



The background of the conference brochure features a light blue geometric pattern of overlapping triangles. At the top left is the IMERT logo, a circular emblem with 'IMERT' and 'PUNE' text. At the top right is the IFERP logo, consisting of a cluster of red dots and the text 'IFERP' with the tagline 'connecting engineers... developing research'. The main title 'International Conference on Digital Transformation A strategic approach towards Sustainable Development' is centered in blue. Below the title, the dates '11th - 12th February 2022 | Virtual Conference' are displayed in red. Two dark blue boxes at the bottom contain the organizing and associated institutions: 'Organized by Institute of Management Education Research and Training (IMERT), Pune, Maharashtra' and 'in Association with Institute For Engineering Research and Publication (IFERP)'.

International Conference on
Digital Transformation A strategic approach towards Sustainable Development
11th - 12th February 2022 | Virtual Conference

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