# Past Conference Report

2<sup>nd</sup> International Conference on

### New Achievements in Multidisciplinary Research

(ICNAMR -2021)

Sri Krishna Arts and Science College (SKASC)

29<sup>th</sup> – 30<sup>th</sup> May 2021

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### **1. Event Summary**

**Conference Name:** 2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021)

**Date:**  $29^{\text{th}} - 30^{\text{th}}$  May, 2021

**Conference Theme:** Bringing engineering, technology and science research areas synchronically on an indivisible platform.

Auspice Organizations: Sri Krishna Arts and Science College (SKASC)

Mode/Place: Virtual Conference

No of Delegates: 105

### **1.1 OVERVIEW**

The conference "2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021)" to be organized by Sri Krishna Arts and Science College (SKASC) is intended to provide a prestigious platform for Entrepreneurs, Policymakers, Regulators from the Government departments, Consultants, Academicians, Scientists from R&D Institutions, Research Scholars, Students, and Corporate Practitioners from all across the globe. The primary aim of the conference is to enable the above-mentioned stakeholders to reflect, deliberate, and suggest necessary and desired measures in the present business scenario.

### **1.2 Conference Theme**

The theme of this conference revolves around bringing engineering, technology and science research areas synchronically on an indivisible platform. This conference will draw collectively research fellowships from diverse fields in unitedness, to share their research findings and latest ideas. The main intention of this conference is to integrate interdisciplinary inquiry to deliver the best applications.

### **2. ABOUT THE CONFERENCE**

The objective of ICNAMR-2021 is to present the latest research and results of scientists (preferred students, post graduate Students, Research Scholars and post-doc scientists) related to Electrical, Electronics & Communication Engineering and Computer Science & Engineering. The conference will feature traditional paper presentations as well as keynote speeches by prominent speakers who will focus on related state-of-the-art technologies in the areas of the conference.

Now-a-days the academia and researchers are not only pondering but also experiencing the overwhelming outcomes of interdisciplinary researches. Moreover, it has been ubiquitously encouraged by the governments, research agencies and by the academic institutions. The intent behind the multidisciplinary international conference is to provide a common platform, where academia, delegates from industry and nominees from various Government and Private Universities and Institutions can sit together, and cherish about achievements so far, as well as deliberate upon futuristic approaches along with major bottlenecks. The deliberations will not only encompass all avenues of electrical, electronics, computer science and information technology but also through spotlight on positive and inadvertent impact of modern technologies on society.

ICNAMR-2021 is an instructive event structured with a stimulus to afford an excellent international offer for the professionals to intermingle with global speakers and academicians. The aim of ICNAMR is to assemble scholars from all over the world to present advances in the appropriate fields and to foster an environment conducive to exchanging ideas and information. Electrical and electronics engineering from strength production via electrical equipment to wireless communication and robots has a major effect on societal development. This improvement calls for greatly skilled engineers with specialized know-how in one of the many disciplines of electrical engineering.

This conference in Sri Krishna Arts and Science College will also present an ideal environment to extend new collaborations and gather experts on the fundamentals, applications, and products of the mentioned domain of Computer Science, Information Technology, Electrical, Electronics and Communication Engineering with valuable discussions in order to make the outcomes more realistic.

### **3. CONFERENCE SCOPE & BENEFITS**

### STUDENT:

- ICNAMR 2021 will be a perfect platform for Students to express their innovative thoughts and unique research work at a global platform.
- ICNAMR 2021 will provide scopes to Students to meet and interact with International Speakers and Scientists of National importance. Students can interact with session chairs related and working on relevant fields of their research.
- To further redefine their innovations Students can consider the advices and technical suggestions of our chairs.
- Students can publish their articles in reputed journals of International importance. Journals associated with ICNAMR conference are published in UGC, Scopus and Academia.
- Articles presented at ICNAMR 2021 will be available for citation at reputed Scientific repositories like Science Direct, Research pedia and Academic library.

#### **INDUSTRIAL PROFESSIONAL:**

- ICNAMR 2021 will create a bridge between Industrial professionals and Academic professionals which leads to exchanging of approaches and ideas about technological innovations.
- ICNAMR 2021 will provide a platform to Industrial professionals to exhibit their recent researchers which help to drive the global world.
- To further redefine their innovation technologies they can consider the advices and technical suggestions of our highly experienced chair persons.
- Industrial professionals can publish their articles in reputed journals of International importance. Journals associated with ICNAMR conference are published in UGC, Scopus and Academia.
- Articles presented at ICNAMR 2021 will be available for citation at reputed Scientific repositories like Science Direct, Research pedia and Academic library.

### FACULTY:

- ICNAMR 2021 will be a perfect platform for Faculties, Professors, academicians to express their innovative thoughts and unique research work at a global platform.
- ICNAMR 2021 will provide scopes to faculties to meet and interact with International Speakers and Scientists of National importance. Professors can interact with session chairs related and working on relevant fields of their research.

- To further redefine their innovations professors can consider the advices and technical suggestions of our chairs.
- Faculties can publish their articles in reputed journals of International importance. Journals associated with ICNAMR conference are published in UGC, Scopus and Academia.
- Articles presented at ICNAMR 2021 will be available for citation at reputed Scientific repositories like Science Direct, Research pedia and Academic library.

### 4. INAUGURAL PROGRAMME

The day 1 of the conference started with welcoming all the participants, dignitaries and special guest for the conference followed by the proceedings book release and introduction of session chair for the technical sessions. And then opening speech, welcoming speech were conducted.

Post to that, our valuable eminent keynote speakers from various parts of the country given their speeches followed by the technical session. On Day 1, technical sessions segregated as two sessions. Multiple technical participants were presented on Day 1 and completed the day 1 conference successfully.

The day 2 of the conference started by welcoming all participants, dignitaries and special guests followed by the technical participants. On Session 1 and 2, multiple technical participants had presented their views based upon the theme of conference. Post completion, our honorable dignitary delivered the Valedictory speech followed by Vote of thanks. All together the ICNAMR-21 conference conducted on May 29<sup>th</sup> & 30<sup>th</sup> was arranged and completed successfully.

To make the conference delight and successful, our team has taken a huge effort and undergo several analyses on how best the conference can be arranged. A Market and geographical analysis were prepared prior to the conference.

### 4.1 Welcoming and opening ceremony

Day 1 Welcoming and opening ceremony-details

**Prayer song sung by:** 

SKASC Student (I.M Carolin)

### **Presidential address by:**



Principal, Dr. P. Baby Shakila, Principal, Sri Krishna Arts and Science College (SKASC). B.Sc, M.Sc, M.Phil And Ph.D.

### Welcome Address about IFERP



Mr. Rudra Satpathy (CEO)

Day 2 Welcoming and opening ceremony-details:

**Prayer song sung by:** 

SKASC Student (I.M Carolin)

### Valedictory Address given by:



Principal, Dr. P. Baby Shakila, Principal, Sri Krishna Arts and Science College (SKASC). B.Sc, M.Sc, M.Phil And Ph.D.

### Honour Address by:



Mr. Arihant Chhajer, Scientific Director, IFERP

### **4.2 Registered statistics**

**Delegate Registrations:** Total Abstracts Received: 122

### Abstracts accepted from Abroad Countries:

United Arab Emirates-1

#### **Registered Abstracts: 105**

Listener Registration: 1

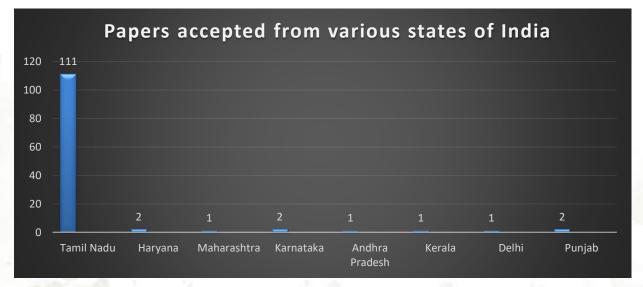
### **Abstracts Registered from Abroad Countries:**

United Arab Emirates-1

### Virtually Presented abstracts: 105

#### Papers accepted from various states of India as Follows: 121

- Tamilnadu-111
- Haryana-2
- Maharashtra-1
- Karnataka-2
- Andhra Pradesh-1
- Kerala-1
- Delhi-1
- Punjab-2

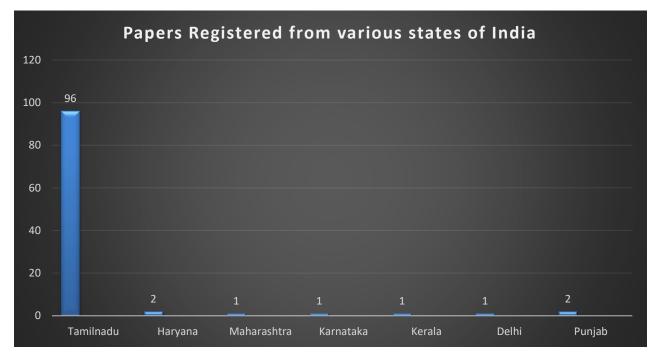


### Papers Registered from Abroad countries: 1

• United Arab Emirates. (Indian Author)

### Papers Registered various states of India as Follows: 104

- Tamilnadu
- Haryana
- Maharashtra
- Karnataka
- Kerala
- Delhi
- Punjab



### **4.3 Conference Schedule**

### Day 1 (29-05-2021)

### Time Schedule

09:30 AM to 10:00 AM	Inaugural Function
10:00 AM to 10:10 AM	Welcome Address By
	Mrs. V. A. Rinsey Antony,
	Head, Department of Costume design and
	Fashion Technology, Sri Krishna Arts and
	Science College (SKASC)
10:11 AM to 10:21 AM	Presidential Address By
	Dr. P. Baby Shakila,
B.C.	Principal, Sri Krishna Arts and Science College(SKASC)
10:21 AM to 10:31 AM	Welcome Address About IFERP by

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	Mr. Rudra Satpathy (CEO)	2/2
10:31 AM to 10:41 AM	Keynote Address by	
	Prof. Dr. Rashid Mehmood,	
	Professor of Big Data Systems & Director for	
	Research, Training and Consultancy, King	
-	Abdulaziz University, Saudi Arabia.	
10:41 AM to 10:51 AM	Keynote Address by	
	Dr. Menardo Bautista, Research Director,	
	DMMC Institute of Health Sciences Tanauan,	
	Batangas, Philippines.	
10:51 AM to 11:59 AM	Technical Session-I	
10:51 AM to 11:59 AM	Technical Session-I(A)	
10:51 AM to 11:59 AM	Technical Session-I(B)	
10:51 AM to 11:59 AM	Technical Session-I(c)	
12:00 PM to 12:40 PM	Lunch	
12:41 AM to 4:00 PM	Technical Session-II	
12:41 AM to 4:00 PM	Technical Session-II(A)	
12:41 AM to 4:00 PM	Technical Session-II(B)	
12:41 AM to 4:00 PM	Technical Session-II(c)	

### Day 2 (30-05-2021) Time Schedule

10:30 AM to 10:40 AM	Inaugural Function
10:40 AM to 10:50 AM	Validatory Address By
	Dr. P. Baby Shakila,
	Principal, Sri Krishna Arts and Science College (SKASC)
10:50 AM to 11:00 AM	Honor Address by
	Mr. Arihant Chhajer, Scientific Director, IFERP
11:00 AM to 11:30 AM	Keynote Speech by
	Dr. Deepak Singh
	Co-Founder, DK Info Solutions
	Adjunct Faculty, Jaipuria Institute of Management, Lucknow.
11:30 AM to 12:00 PM	Keynote Speech by
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dr. Deepak Tandon
	Professor - (Finance & Accounting Area),

	Programme Director-Centre For advanced
	banking, International Management Institute (IMI).
12:00 PM to 12:15 H	PM Keynote Speech by
	Dr. Imran Razzak, Sr. Lecturer at School of
- f	Information Technology,
· · · · ·	Deakin University, Australia.
12:15 PM to 12:20 H	PM Report reading
12:20 PM to 12:30 H	PM Vote of Thanks

### 5. Keynote Speakers

Day 1 Keynote Speakers:



Dr. Menardo S. Bautista Research Director DMMC Institute of Health Sciences Tanauan, Batangas Philippines.



Prof. Dr. Rashid Mehmood Professor of Big Data Systems & Director for Research, Training and Consultancy, King Abdulaziz University, Saudi Arabia. Day 2 Keynote Speakers:



**Dr. Imran Razzak** Sr. Lecturer at School of Information Technology Deakin University, Australia.



**Dr. Deepak Singh** Co-Founder, DK Info Solutions, Adjunct Faculty, Jaipuria Institute of Management, Lucknow.



Dr. Deepak Tandon Professor - (Finance & Accounting Area) Programme Director-Centre For advanced banking International Management Institute (IMI).

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### **6.** Conference Committee

### **CHIEF PATRON**



**Smt. S. Malarvizhi,** Chairperson & Managing Trustee, Sri Krishna institutions.

### PATRON



**Dr. K .Sundararaman,** Chief Executive Officer, Sri Krishna Arts and Science College (SKASC).

### PRESIDENT



**Dr. P. Baby Shakila,** Principal, Sri Krishna Arts and Science College (SKASC).

### ORGANIZER



Mrs. V. A. Rinsey Antony, Head - B. Sc (CDF), Sri Krishna Arts and Science College (SKASC).

### **ORGANIZING SECRETARY**



Dr. K. Meenakshi Somasundari, Assistant Professor - Management Science, Sri Krishna Arts and Science College (SKASC).

### **6.1 ORGANIZING COMMITTEE**



Dr. C. Dhanalakshmi, Professor & Program Coordinator, B. Com (BPS & CM), Sri Krishna Arts and Science College (SKASC).



Dr. T. Kumarasamy, Assistant Professor, B. Com E-Commerce, Sri Krishna Arts and Science College (SKASC).



Dr. M. Pushpalatha, Assistant Professor, B. Com E-Commerce, Sri Krishna Arts andScience College (SKASC).



### Dr. S. Dhanalakshmi, Assistant Professor, B. Sc SS, Sri Krishna Arts and Science College (SKASC).



Dr. S. Devaraju, Assistant Professor, B. Sc CSA, Sri Krishna Arts and Science College (SKASC)



**Dr. B. Radha,** Assistant Professor, B. Sc (IT), Sri Krishna Arts and Science College (SKASC)



Prof. P. Devika, Assistant Professor, Management Science, Sri Krishna Arts and ScienceCollege (SKASC)



Dr. J. Mary Saranya, Assistant Professor, Management Science, Sri Krishna Arts and Science College (SKASC)



**Dr.R. Buvaneswari**, Assistant Professor, Mathematics, Sri Krishna Arts and Science College (SKASC)



Dr. S. Narendren, Assistant Professor, Bio-Science, Sri Krishna Arts and Science College (SKASC)



**Prof. S. Sharmila Priya**, Assistant Professor, English, Sri Krishna Arts and Science College (SKASC)

### 7. SCIENTIFIC PROGRAM

### 7.1 Technical Session-I

Day 1 (29-05-2021)

### Technical Session-I

### (Commerce and Management)

01	Changed Notions of Right to Education and Its Accessibility in Post Pandemic Era with
	Special Reference to Children of Sex Workers in India: A Critical Analysis
	Presented by Dr. Abhijeet Ramkrishna Dhere
02	Game Based Learning: Can it be an effective Pedagogical Intervention?
	Presented by Asha S Kutty
03	Impact of COVID-19 on Online Shopping for Electronics/Home Appliances in UAE
	Presented by Sajid Marickar
04	Performance Indicators and Progress of Indian Commercial Banks
	Presented by P.Thanigaivalen
05	Impact of Finance in Small Scale Industry Entrepreneurs For their Growth and
	Development in Chennai
	Presented by M.Elangovan
06	A Study on Assessing the Impact of Marketing Mix on Brand Equity
	Presented by Abdul Azees
07	A Study on Mental Health Issues Among Young Adults with Body Dysmorphic Disorder
	(BDD)
	Presented by Seethalakshmy A

### 7.2 Technical Session-I(A)

### Day 1 (29-05-2021) Technical Session-I(A) (Commerce and Management)

01	Freelancer – Client's relationship in Digital Marketing – A Commercial Friendship	
	Presented by Dr. C. Gayathiri Devi	
02	Effects of Human Resource Information System in Quality of work life: A study on	
	private sector IT staff	
	Presented by Fasla N.P	
03	Exploratory Study and Analysis of Bank Index with Other Sectoral Indices of NSE	
	Presented by Dr.M.Pushpalatha	
04	COVID-Induced Retail Consumer Behavior - An Empirical Investigation for Evolving	
		-

	Marketing Strategy
	Presented by Sharnith. A Natarajan
05	Employees Perception and Experience on Work from Home In It And Teaching Sectors
	During Covid-19 With Special Reference To Coimbatore City
	Presented by Dr. T. Kumarasamy
06	Impact of Work Place Emotional Intelligence on Organizational Citizenship Behavior in
	The Manufacturing Sector– An Analysis
	Presented by B Mohana Priya
07	impact Of Online Education on Self-Efficacy, Academic Achievement and Hopelessness
	Among Higher Education Students
	Presented by M. Bala Sonika Shruthi

### 7.3 Technical Session-I(B)

### Day 1 (29-05-2021) Technical Session-I(B) (CSE & IT)

01	Design Idea For A Headband To Protect Brain Area From Electromagnetic Pollution Using A Electromagnetic Shielding Material
	Presented by Nidhi Mhendhiratta
02	Design Idea For A Smart Wheel Chair
	Presented by Nidhi Mhendhiratta
03	Survey On Cancer Diagnosis Using Machine Learning
	Presented by S. Syed Sarjoon
04	Investigation On The Removal Of Arsenic Heavy Metal Ion Using Egg Shell And Black
	Tonner Powder Particles
	Presented by L. Francis Xavier
05	A Study On Phoneme Recognition Models And Comparison Among Phoneme
	Conversion Tools
	Presented by S. SHALINI
06	The Spillover Effect Of Covid19 On The Indian Economy & Its Impact - An Analysis
	Presented by Deepak Gupta
07	Computer-Based Auditory Training Programs For Children With Hearing Impairment
	Presented by Sonal Gayathri

### 7.4 Technical Session-I(C)

### Day 1 (29-05-2021) Technical Session-I(C) (Mathematics)

01	Study on second law analysis in a slab with an internal heat generation
	Presented by R Vaishnavi
02	Analysis of Covid-19 on Fuzzy Logic and Decision- Making using MATLAB
	Presented by S.Sathyapriya
03	NEW NOTIONS IN FUZZY IDEAL TOPOLOGICAL SPACES
	Presented by I.M. CAROLIN
04	Application of Euler's number in Compound interest and Radio-active decay
	Presented by Abirami. M
05	A Comparative study on forecasting of commercial crops production using Arima and
	Neural Network model
	Presented by M.Gopinath
06	A brief Overview Of Robotics In Healthcare
	Presented by Tejasv Gupta
07	Analysis on the Extent of Toil Faced by Retailers During Covid Lockdown Period
	Presented by Dr. K. Meenakshi

### 7.5 Technical Session-II

### Day 1 (29-05-2021) Technical Session-II (Commerce and Management)

A Study on The Factors Influencing Consumers Intention To Adopt Mobile Wallet In
Coimbatore City
Presented by Mrs. A.S. Angelin Prema
A Study on Glitches Involved In The Frozen Chain Management In Coimbatore District
Presented by Dr. P. Annamuthu
On Generalized A Regular – Closed Sets In Nano Topological Spaces
Presented by Narmatha.S
An Emperical Research on Depression, Anxiety, Stress Among Infected And Affected
Person Due To Covid-19
Presented by Shafika Banu S
A Study on The Obstacles Confronting By The Garments Exporters In Tirupur District
Presented by Dr. P. Annamuthu
A Comparative Study on Corporate Social Responsibility Among Companies with
Special Reference to Coimbatore And Tirupur District

	Presented by Mrs I.Joseline Steffi
07	A Study On The Level Of Satisfaction Of Women Homepreneurs Products
	Presented by Mrs.B.Anusuya
08	Effect Of Work From Home In Employees During Pandemic
	Presented by Anupama S
09	An Analytical Study Of E-Banking Services with Selected Banks In Coimbatore City
	Presented by Aishwariya S
10	Consumers Preference and Satisfaction of Inox Cinema In Coimbatore City
	Presented by Vivin K
11	Investors Acumen in The Direction Of Stock Market
	Presented by C. Shree Lalitha
12	A Study on Customer Acceptance and Opinion On Online Food Service
	Presented by A.Pragathi
13	A Shift in International Business – A Conceptual Study on The International Business
	Among Asian Countries for The Past 5 Years (2016-21)
	Presented by A. Savitha
14	A Study on The Role of Personality in Halo-Horn Effect
	Presented by Seethalakshmy A
15	A Study on The Impact of Organizational Commitment And Transformational
	Leadership On Job Satisfaction Of Employees Of Sree Annapoorna Hotel, Coimbatore.
	Presented by Dr. R. Reena
16	Exploratory Study and Analysis of Bank Index with Other Sectoral Indices of NSE
	Presented by Ajay Sankar
17	A STUDY ON THE VARIOUS SERVICES AND SCHEMES PROVIDED BY INDIA
	POST
	Presented by ShanthanaLakshmi

### 7.6. Technical Session-II(A)

### Day 1 (29-05-2021)

### Technical Session-II(A)

### (Commerce and Management)

01	Communication (The Imparting or Exchanging Of Information By Speaking, Writing Or
	Using Some Other Medium)
	Presented by S. SUGANTHI
02	Investment Attitude Of Women Towards Different Sources Of Securities – An Empirical
	Study In And Around Coimbatore
	Presented by Dr.K.M.Sudha
03	A Study On Consumer Preference Towards Junk Foods With Special Preference To
14	Coimbatore City
200	Presented by Ms.T.S.Sreenidhi
04	Impact Of Artificial Intelligence In Marketing
12	

	Presented by Mrs. K. Nalini			
05	A Study On Marketing Mix Of Nestle Product			
	Presented by Ms. V Nagarathinam			
06	A Study on Major Factors Influencing Investor Attitude Towards Equity Investment			
	Presented by Ms. P.B.Deepa			
07	A Study On Indian Post Payment Bank – Benefits & Amp; Key Challenges			
	Presented by P.Jesintha			
08	A Study On The Online Ride Hailing Services With Reference To Coimbatore City			
	Presented by Mrs.R.Shiji			
09	A Study Of Individual Tax Payers Perception Towards Various Tax Planning Methods			
	Presented by S. Ruth Smiely			
10	Impact On Consumer Awareness And Usage Of E-Banking Transaction Through Mobile			
	Phones With Special Reference On South India's Manchester City			
	Presented by Dr. Marysaranya.J			
11	Future Of Business Analytics			
	Presented by Sangeetha RP			
12	Women Entrepreneurship Development Through Self-Help Group In India			
	Presented by Sonali G Sarda			
13	WOMEN CUSTOMER SATISFACTION AND SAFETY TOWARD PINK TAXI			
	WITH SPECIAL REFERENCE IN COIMBATORE CITY			
	Presented by Dr. T. Shenbhagavadivu			
14	Impact of COVID on logistics services in customer Satisfaction			
	Presented by Preethi			
15	A STUDY ON WORK LIFE BALANCE AMONG WOMEN FACULTY MEMBERS			
	WORKING IN PRIVATE COLLEGES SPOTLIGHT ON SOUTH INDIA'S			
	MANCHESTER CITY			
	Presented by Nirmala Shiny			
16	Coping with Job Stress and Build Resilience during the COVID-19 among frontline			
	employees			
	Presented by Induji RT			
17	A STUDY ON EFFECTS AND IMPACT OF REPO RATE OVER BANK LENDING			
	RATE			
	Presented by ShanthanaLakshmi			

### 7.7. Technical Session-II(B)-1

### Day 1 (29-05-2021) Technical Session-II(B)-1 (CSE & IT)

01	Network Anomaly Detection Using Data Mining Algorithms	
1	Presented by D.Sakthivel	
02	Reinforcement Learning In Artificial Intelligences	
	Presented by Sai krishna .P	

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03	Integration Of Cloud Computing With Internet Of Things: Challenges And Open Issues
	Presented by Tarika Kannan
04	The Role Of World Literature In The Enhancement Of Intercultural Communicative
	Competence: An In- Depth Study
	Presented by Dr S Henry Kishore
05	Investigation On The Removal Of Arsenic Heavy Metal Ion Using Egg Shell And Black
	Tonner Powder Particles
	Presented by L. Francis Xavier
06	Comparison Ofa Low Power Consumption And Automated Labelling For Physical Layer
	Authentication Againest Clone Node Detection In Multi Base
	Presented by DEEPTHI B P
07	Cloud Computing Model For Vehicular Ad Hoc Networks
	Presented by Dinesh s
08	Survey On Brain Computer Interface
	Presented by Bharathi Nandhan P
09	Authentication Using Single Sign-On(Sso)
	Presented by Akshatha R
10	A Survey On Various Techniques For Big Data Recommendation System
	Presented by M.Kavitha
11	Mutual Informative Brown Clustering Based Multiattribute Cockroach Swarm
	Optimization For Reliable Data Dissemination In Vanet
	Presented by D.Radhika
12	A Survey Paper On Cloud Computing
	Presented by Dr. S. Subbaiah
13	ADISAL – RIGHT APP WITH VISION FOR RIGHT PEOPLE
	Presented by Karthick

### 7.8. Technical Session-II(B)-2

### Day 1 (29-05-2021) Technical Session-II(B)-2 (CSE & IT)

1	Mannequins Supporting Social Distancing			
	Presented by HARIPRIYA A			
2	Disparity Of Single And Multi-Clouds In Cloud Computing Security			
	Presented by Dr. J. Gowri			
3	Machine Learning In Bio Information			
	Presented by Bhavasree			
4	A Survey On Big Data Analytics: Challenges, Open Research Issues And Tools			
×.	Presented by Dr C Sunitha			
5	A Study On Artificial Intelligence: Challenges, Approaches And Applications			
	Presented by Dr C Sunitha			

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6	A Study On Graphic Design Principles And Techniques
	Presented by Dr C Sunitha
7	Novel Method For Indian Vechile Licence Plate Detection Using Image Segmentation
	And Neural Network
	Presented by Dr. N.A. Sheela Selvakumari
8	Fog Computing Architecture For Autonomous Transportation Of Cloud Of Things
	Presented by Dr. N.A. Sheela Selvakumari
9	A Study On Cancer Disease Prediction Using Data Mining Techniques
	Presented by Ranjitha.C
10	Machine Learning In Bioinformatics
	Presented by R. GOWTHAM
11	Impact of MI & Ai On Cyber Security And Safeguarding Cyberworld
	Presented by R. GOWTHAM
12	Machine Learning in Bioinformatics
	Presented by M.Nalina priya
13	Non-Contact Sanitizer and Monitoring System Using Arduino
	Presented by S.Lavanya

### 7.9. Technical Session-II(C)

### Day 1 (29-05-2021) Technical Session-II(C) (Mathematics)

1	A STATISTICAL STUDY ON STUDENT'S SOCIAL MEDIA USAGE AND IT'S
	IMPACT ON THEIR SOCIAL LIFE
	Presented by AMBIKA S
2	Cytological studies for some taxa of families Alismataceae Vent., Araceae Juss. and
	Butomaceae Mirb. from Kangra valley (H.P.) and Kashmir region (J & K).
	Presented by Harpreet Kaur
3	A Study on Application of Mathematics in Image Processing
	Presented by Sowmiya V
4	RUBIK'S CUBE AND APPLICATION IN MECHANISM.
	Presented by VIDHYA.S
5	Mathematics in Ancient Egypt
	Presented by Virbhula remy J
6	STABILITY RESULT ON BOOLEAN NETWORKS SUFFERED BY IMPULSES
	Presented by JEBASTIN
7	Drug Administration and Application of Calculus in Biology
	Presented by Shivani B
8	Calculus in Python with SymPy – Limits, Derivatives, and Integration
200	Presented by Varshna.K.B
9	Intuitionistic fuzzy euler and intuitionistic fuzzy hamiltonian graph
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	Presented by R Buvaneswari	20
10	Fractal dimension and it's application	
	Presented by Reena.	
11	Study on second law analysis in a slab with an internal heat generation	
	Presented by R Vaishnavi	
12	Calculus in credit card	
	Presented by Dharani. M	
13	The impacts of statistics on data science	
	Presented by Saravanan S.	
14	MATHEMATICS IN DETECTING THE MASS AND DISTANCE OF	AN
	UNKNOWN CELESTIAL BODY	
	Presented by Sri Ranjani.S	

### 8. Valedictory

In the Valedictory best paper and best paper presentation of 2<sup>nd</sup> International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) was announced

### Report Reading given by



**Dr. K. Meenakshi Somasundari,** Assistant Professor - Management Science, Sri Krishna Arts and Science College (SKASC). Vote of Thanks given by



Mrs. V. A. Rinsey Antony, Head - B. Sc (CDF), Sri Krishna Arts and Science College (SKASC).

### 9. Best paper & Best Presentation

2<sup>nd</sup> International Conference on New Achievements in Multidisciplinary Research 2021 29<sup>th</sup> and 30<sup>th</sup> May 2021 Best Paper and Best Presentation

Technica	Denartment	Best Paper		<b>Best Presentation</b>	
l Session		Author	Title	Author	Title
1	Commerce Management	Dr. Abhijeet Ramkrishna Dhere	Changed Notions Of Right To Education And Its Accessibility In Post Pandemic Era With Special Reference To Children Of Sex Workers In India: A Critical Analysis	Asha S Kutty	Game Based Learning: Can It Be An Effective Pedagogical Intervention ?
1(A)	Commerce Management	Dr.M. Pushpalatha	Exploratory Study and Analysis Of Bank Index With Other Sectoral Indices	Sharnith A Natarajan	Covid- Induced Retail Consumer Behavior - An

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		[			
			Of NSE		Empirical Investigation for Evolving Marketing Strategy
1(B)	CSE, IT	L. Francis Xavier	Investigation On The Removal Of Arsenic Heavy Metal Ion Using Egg Shell And Black Tonner Powder Particles	S. Shalini	A Study on Phoneme Recognition Models and Comparison among Phoneme Conversion Tools
1(C)	Mathematics	S. Sathiyapriya and Team	Analysis of COVID in Fuzzy logic and decision making using MATLA B	M. Gopinath and Team	Production of Commercial Crop Prediction using ARIMA model
2	Commerce Management	Dr. A. Seethalakshmy	A Study On The Role Of Personality In Halo-Horn Effect	S. Anupama	Effect Of Work From Home In Employees During Pandemic
2(A)	Commerce Management	Prof. R.T. Induji	Coping with Job Stress and Build Resilience during the COVID-19 among frontline employees	S.RuthSmiely	A Study of Individual Tax Payers Perception towards Various Tax Planning Methods
2(B)-1	CSE, IT	D. Radhika	Mutual Informative Brown Clustering Based Multiattribute Cockroach Swarm Optimization For Reliable	S. Karthick	ADISAL – RIGHT APP WITH VISION FOR RIGHT PEOPLE

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8			Data Dissemination		10
2(B)-2	CSE, IT	S. Lavanya	In Vanet Non-Contact Sanitizer And Monitoring System Using Arduino	A. Haripriy a	Mannequins Supporting Social Distancing
2(C)	Mathematics	Dr.R Buvaneswari & Team	Intuitionistic Fuzzy Euler and Intuitionistic Fuzzy Hamiltonian Graphs	Jebastin and Team	Stability result on boolean retworks suffered by impulses

### **10. FEEDBACK**

#### **Participants Feedbacks:**

#### 1. Aspects of the conference were of more value given to participants:

- ➤ Speakers
- $\succ$  Research aspect
- ➤ All the participants had explained well about their presentation.
- ≻ Judges
- ➤ Satisfaction of the customer, society
- $\succ$  Topics taken for conference by presenters
- $\succ$  Question and answer session.

> All the paper presenter's session is more valuable which gave me the motivation and excitement to learn more.

> THE DIFFERRENT TOPICS RELATED TO MY PAPER NEW TERMS HAVE BEEN KNOWN THROUGH THIS CONFERENCE.

After attending the conference, I got some useful and informative ideas about stock markets, tax and also how things have changed in this pandemic

situation in all the fields. This section gives a clarity about commerce topics.

- Different topics related computer science field is useful
- $\succ$  the effective interaction platform
- Engage in high-level debates
- Multidisciplinary research
- > to know about business industry filed and gained more knowledge and i hope

it will be helpful for my career

> It helps me to experience a lot of knowledge gaining hour on various topics by different people

> Listening to all the participants view on their own topic helped us to know something about everything

> This conference was very valuable for me because I got much knowledge about new topics.

> I got good experience and its very benefit for me to perform in upcoming events

- ➤ Best value of communication
- ≻ Punctuality
- > Variety of topics

### 2. Aspects of the conference were of least value given by participants

- ≻ Time Management
- ≻ NIL (None, Nothing)
- ≻ TIMING ALLOTMENT
- ➤ I don't find anything aspect of the conference
- $\succ$  nothing to disagree.
- ➤ It would have been so good if it were conducted offline without the covid situation
- $\succ$  Time consumption
- $\succ$  nothing, I am satisfied with this conference.
- $\succ$  lack of audio
- ➤ Couldn't have a face-to-face presentation

### **Overall Comments from Participants:**

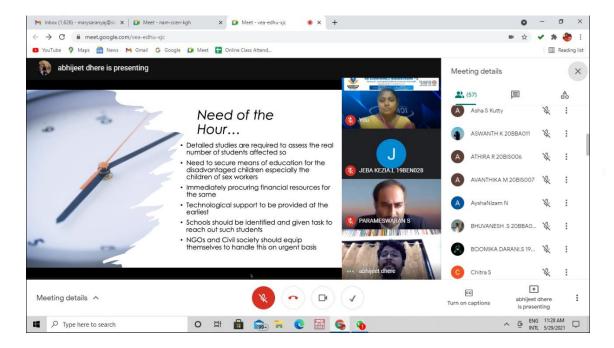
• I learned knowledge about many different topics

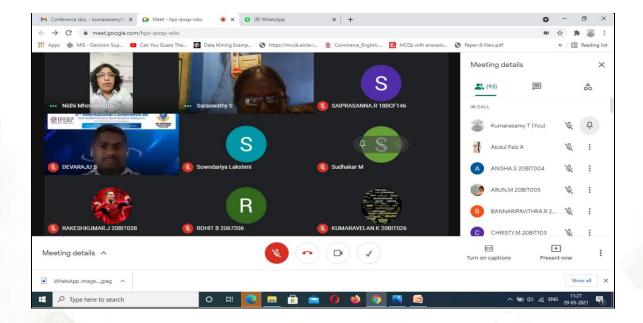
• THIS IS GOOD TO SEE THE CONFERENCE VIRTUALLY IN THIS PANDEMIC

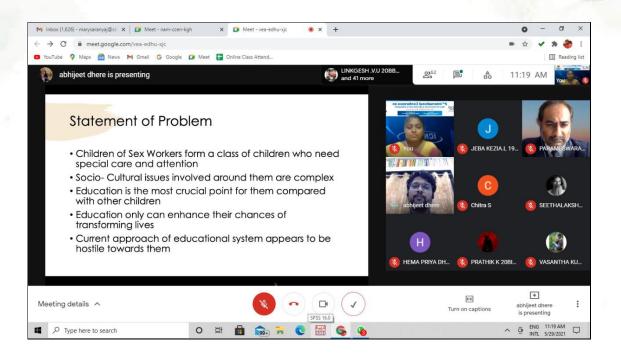
- SITUATION
- keep conducting
- continue same great effort
- They are doing great
- Presentation is more informative. I'm ready to participate this type of conference in future.
- Topics selected by Conference team on the basis of current scenario
- You gave your best
- ALL GOOD

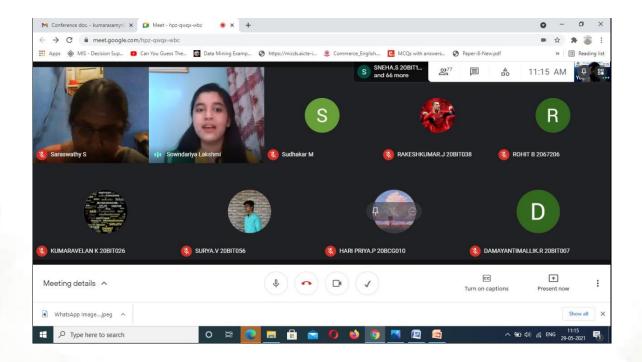
### **11.CONFERENCE GLIMPSES**

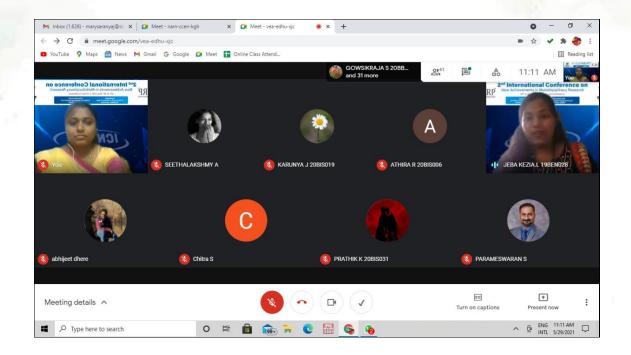
### Conference Day - 1

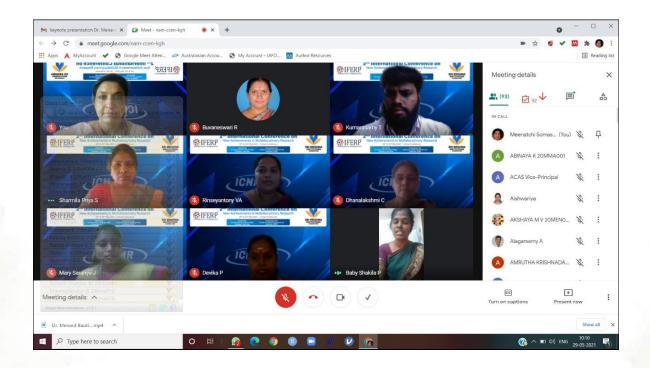




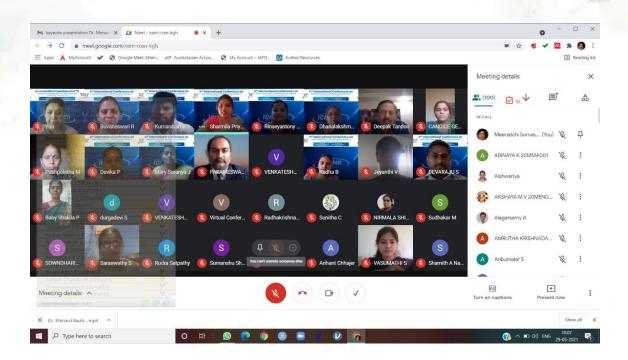


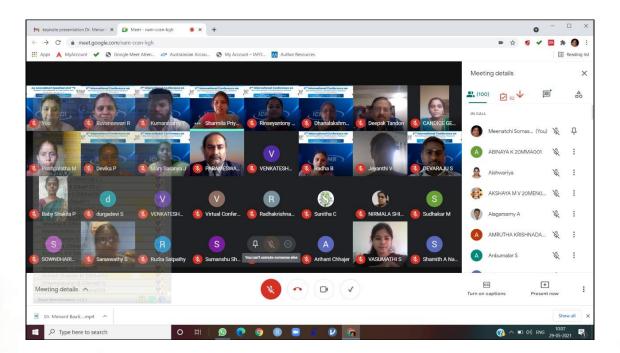


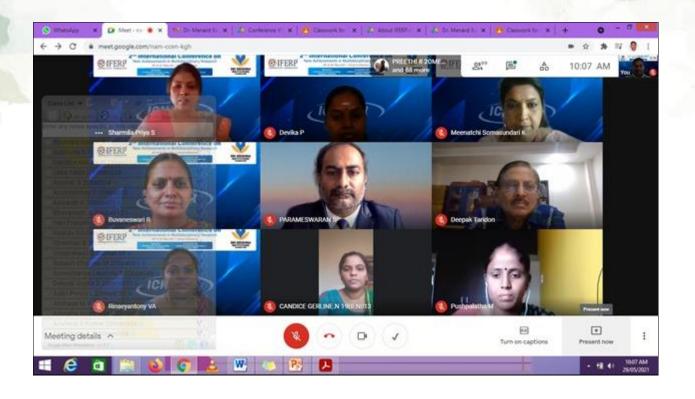




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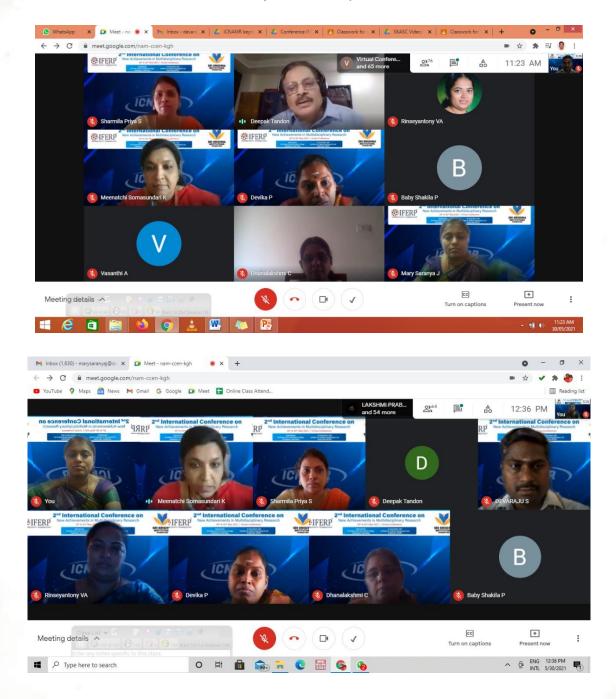


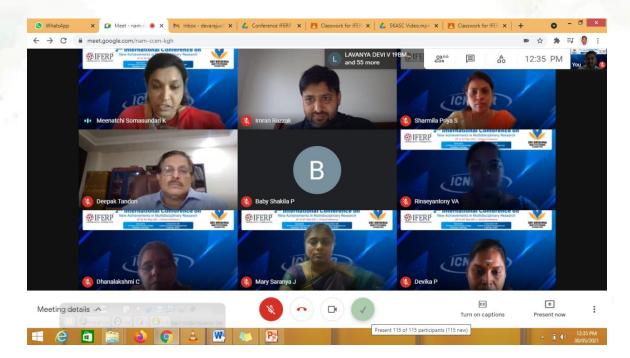


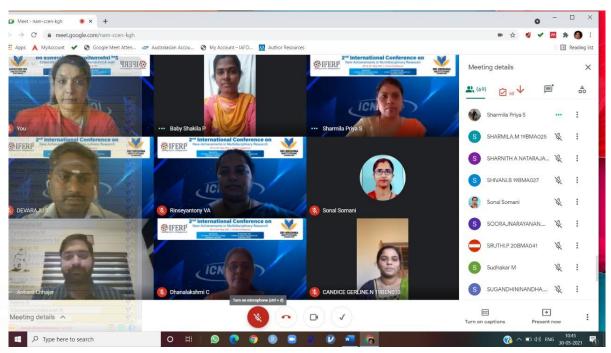


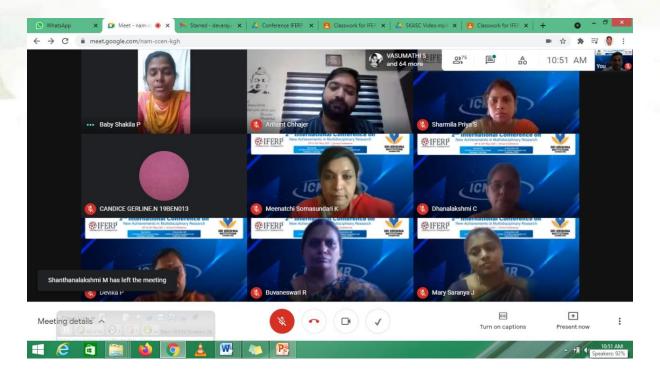


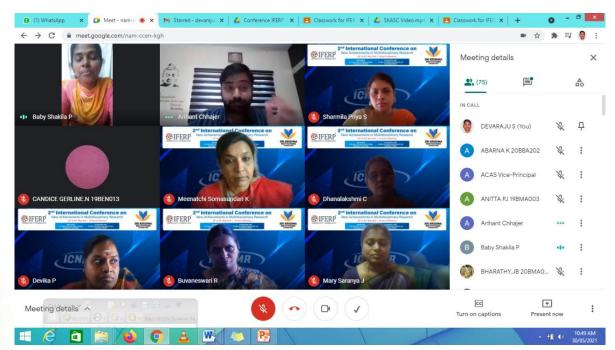
### Conference Day - 2











### **12.CONCLUSION SUMMARY**

ICNAMR-2021 was a success event organized by IFERP amid the COVID19 with a collective effort from host organization, Organization committee members and all participants. The "2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021)" was a notable event which brings Academia, Researchers, Engineers, Industry experts and Students together.

The purpose of this conference was to discuss applications and development in area of **"Engineering, Science & Management Studies".** This study aimed to determine the effectiveness of understanding the self to the freshmen students of selected colleges. The data were analyzed and interpreted through the use of percentage and standard deviation. The purpose of this study aimed in this conference was to determine the social responsibility practices and the significant difference in the small and medium enterprises (SMEs). The enterprises were grouped by classifications, business organizations, and business types. And this study recommends that small and medium enterprises should integrate social responsibility in all phases of their business operation that will improve the quality of life of the workforce and their families, the welfare of the community, and the well-being of society. This phenomenological conference also intends to capture and articulate with the experiences in leadership and management as they are to achieve success and provide global class education for their clients.

At a practical level, the theme and aim of this conference provides valuable resource to assist aspiring people more proficient in leading and managing as well as the available resources as academic bureaucrat. Finally, the findings of this study could potentially serve as knowledgeavenue for college deans and directors, research scholars, industry experts and students in choosing and to develop academic leaders' competencies and skills in decision making.

### **13. Our Associates**











Conference Alerts







#### 14. Conference poster



#### **15. Conference Brochure**

#### About SKASC

nce College with a vision of ed in the year 1997 is an Quality Education imbibing Sri Krishna Arts ar ds of the 13 PG From 5 the

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#### ational Rankings

- ed 1° place among 13000 colleges in national level CHH ranking by MHRD, India 2020. d 29<sup>th</sup> place in NIRF, by MHRD, India 2020. d as BAND B in ARIIA All India level Ranking. BNET-N List Monthly Ranking: National Level 4<sup>th</sup>
- 2020) e and 9<sup>th</sup> in Commerce under the category herging Colleges of the Century, Hotel it 30<sup>th</sup> Rank, Costume and Fashion Design
- best commerce college in national level magazine 2019. Satition among the Arts and Science mbatore City by "India Today" in 2019. Mu 5<sup>th</sup> and 7<sup>th</sup> rank in Science and
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#### **Best Practices**

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- Virtual Classrooms 24x7 E/M Learning. Flexible Choice Bas
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The objective of ICNAMR-2

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About Conference

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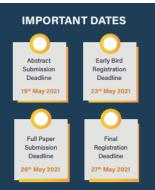
Dr. K. Sundararaman Chief Executive Officer Sri Krishna Arts and Science College Coimbatore, Tamil Nadu



Dr. P. Baby Shakila Principal Sri Krishna Arts and Science College Coimbatore, Tamil Nadu

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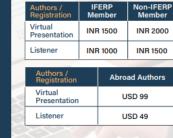




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